



# PSYCHOLOGY

BACHELOR OF PSYCHOLOGY (HONS)
 BACHELOR OF PSYCHOLOGICAL SCIENCE (HONS)





## HELP IE ANALYTICS GENERATION **THE ANALYTICS-DRIVEN ENTREPRENEURIAL UNIVERSITY**

To prepare for the future, we are transforming to become the Analytics-Driven Entrepreneurial University. Our effort is recognised by MDEC which conferred on us the Premier Digital Tech University Award. We also received the MDEC Recognition for Certificate training in Data and Business Analytics for students.

To support this transformation, HELP invested RM25 million in the Business Analytics and Technology Innovation Centre (BATIC) which will innovate and incubate technoentrepreneurship. At the same time, we are investing heavily in re-skilling and up-skilling staff capabilities in data science and data analytics. We are getting bigger, better, bolder in our innovative education investment.

Besides using analytics to drive our management and teaching, we are also building our research capability in analytics application. Part of the research grant from the Ministry of Education and internal funding is allocated for analytics research.

To complement the above development we have signed up with Bloomberg to set up one of the largest Bloomberg Finance Labs among private institutions in Malaysia. This resource facility boosts the economics, business, financial and analytics training in our Faculty of Business, Economics and Accounting, the ELM Graduate School and the Faculty of Computing and Digital Technology.

In addition, we have training and internship collaboration with multinational companies like Alibaba, Sheng Tai International and techno-entrepreneurs.



Internationally, HELP has earned further recognition for its innovative efforts. In the QS Star Rating System, we were awarded the maximum 5 Stars in 9 categories of endeavour, including Online Learning and Business and Management Studies; in the QS World University Ranking we were placed No. 1 in Asia for Outbound Student Exchange in recognition of our achievements in placing students in top institutions worldwide and for being a university of choice for students from many continents.

### ALL HELP STUDENTS **ARE ELIGIBLE** FOR THE FREE **CERTIFICATE IN** DATA AND BUSINESS ANALYTICS COURSE

During the last 33 years HELP has been exploring and experimenting with innovative ways to evolve our education philosophy principles and practices. To achieve the 3 Cs (Character development, Competency in leadership, and

Competency in a profession), we have designed the TEA culture to nurture the right skills and predisposition in our students.

TEA is the acronym for Thinking mind, Entrepreneurial attitude, Analytics skills: T is about robust thinking skills; E is about having a problem-solving mindset; A is about the skills in applying evidence-based management using data analytics. Each of these is supported by a programme of skills training and attitude development, viz the Critical Thinking Skills Programme, the Entrepreneurship-Leadership-Management Programme (ELM), and the Analytics Certificate Programme. This is the core education culture of HELP University as we prepare our students to be IR 4.0 future ready.







#### **DR D GERARD J LOUIS** Pro-Vice Chancellor & Dean, Faculty of Behavioural Sciences, Education and Languages, HELP University

Psychology 21 years ago was narrowly portrayed as a field suited only for those seeking a career in Mental Health. The Psychology program at HELP worked to broaden this perspective and helped to grow psychology as a field of study with diverse areas of applications in fields like Neuropsychology, Sports Psychology, Developmental Psychology, Human Motivations, Cognitive Psychology, Comparative Psychology, Forensic Psychology and Industrial Organizational Psychology, just to name a few. Graduates from the program have gone on to establish careers in fields like Business, Advertising, Security, Petrochemical, Data Analytics and the like, reflecting the versatility of the psychology degree.

and Empowering Lives.

## 21 INTERESTING FACTS ABOUT PSYCH @ HELP

- We have over 1,000 full time students completing their undergraduate degrees in Psychology, making it one of Southeast Asia's largest Psychology programmes.
- We were the first university to start a Centre for Psychology 21 years ago, making our programme in psychology the most established among private tertiary institutions in Malaysia.
- We are located in HELP University's award-winning green digital technology campus, fully equipped with facilities for our students.
- HELP is the first private university in Southeast Asia to be awarded the maximum 5 Stars in all 9 categories of the Quacquarelli Symonds (QS) Star Rating System for international higher education institutions in 2020.
- HELP was among the first private universities in Malaysia to be recognised as the Premier Digital Tech University by the Malaysian Digital Economy Corporation (MDEC).

• We were the first non-Australian University to attain Australian Psychology Accreditation Council (APAC) accreditation for the Bachelor of Psychological Science and Bachelor of Psychological Science (Honours) joint degree with Flinders University.

- HELP University established the first and only Psi Chi International Honor Society in Psychology chapter in Southeast Asia.
- We have credit transfer agreements with over 30 top universities in the US, Australia, UK and New Zealand
- We have dedicated research centres comprising psychology researchers that have published in peer-reviewed journals.
- We have state-of-the-art Electroencephalogram (EEG) and Virtual Reality (VR) research laboratories.
- We have 24-hour access to online journal databases that are linked to over 3,000 psychology journals around the world.

### MESSAGE FROM THE DEAN

2021 is a very special year for the Department of Psychology and Faculty of Behavioral Sciences, Education and Languages. This year we celebrate 21 years since the founding of the Centre for Psychology. We have over the years grown from a small centre to having the largest psychology program in the country. The success of the psychology program at HELP has given birth to similar programs offered by other private universities and colleges. We have helped employers see the value of those with a degree in psychology as they recognize the psychology graduate as one who is strong in research, are good communicators, young men and women who possess a high level of emotional intelligence and who are able to think critically when faced with problems in the workplace. We have also contributed significantly to the country in the area of mental health and wellbeing by producing hundreds of professional Counsellors and Clinical Psychologists.

I thank all of you who have supported us and been a part of our journey these 21 incredible years. We look forward to another 21 years of Understanding Minds

- We have placed graduates and interns in over 350 organizations in the country.
- We provide close to 100 scholarships/bursaries to deserving students in the Psychology programmes each vear.
- We have a dedicated career guidance centre (CAREERsense@HELP) to ensure our graduates are prepared for the challenges of the working world.
- We have the Centre for Psychological and Counselling Services (CPCS) that not only provides professional mental health services to our students, staff and the public but also serves as a practicum site for our graduate students in Counselling and Clinical Psychology.
- Apart from university-wide student organizations, we have more than a dozen dedicated psychology student clubs and societies which ensure a vibrant student life.

- Thousands of Psychology graduates from HELP University have made a difference in the lives of others. in line with our motto, Understanding Minds, Empowering Lives!
- We offer a comprehensive 3-year Bachelor of Psychology (Hons) programme which covers different fields of psychology, research methods, data analytics courses. internship opportunities, thesis writing, and career modules.
- Students can choose from over 21 psychology electives taught by specialists in various fields.
- The Department of Psychology has a staff of 50, 40 of whom are academic staff.
- We also offer postgraduate programmes in psychology, namely the Master of Clinical Psychology, Masters in Counselling, Master of Philosophy (Psychology) and PhD in Psychology.

## **CONTENTS**

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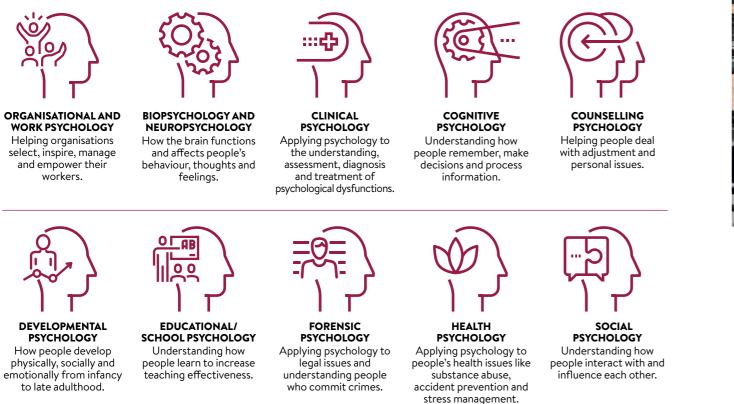




# WHAT IS PSYCHOLOGY? "Psychology is the science of behaviour, thoughts and feelings."

In essence, psychology aims to understand how people behave, think and feel. This definition is well captured in the HELP Faculty of Behavioural Sciences motto: Understanding Minds, Empowering Lives.

### **PSYCHOLOGY IS AN EXCITING FIELD THAT ENCOMPASSES** A WIDE VARIETY OF AREAS, INCLUDING:



### WHAT IS UNIQUE ABOUT PSYCHOLOGY GRADUATES?

Psychology graduates are highly sought after by a wide variety of employers because they possess unique skills and competencies. These include:

- The ability to understand people of different ages in a diverse range of cultural settings
- The ability to design and conduct research on people's behaviour, attitudes and feelings
- The ability to understand and develop themselves
- The ability to empower and bring out the best in people
- The ability to communicate effectively in the oral and written format
- The ability to engage in critical thinking in decision-making processes
- The ability to apply a scientific approach in dealing with problems

# **STUDYING PSYCHOLOGY AT HELP**



### THE HELP PSYCHOLOGY PROGRAMME OFFERS TOTAL FLEXIBILITY

#### PATHWAY 1:

Complete a psychology degree in HELP and start your career.

- Students have two options:
- HELP Bachelor of Psychology (Hons) (3+0) (page 6)
- HELP-Flinders Bachelor of **Psychological Science (Hons)** (4+0) (page 20)
- HELP-Flinders Bachelor of **Psychological Science** (3+0) (page 20).
- our partner universities overseas.

**PATHWAY 2:** 

- HELP Bachelor of Psychology (Hons) links with UK, Australia and New Zealand (2+1, 1+2) (page 19)
- HELP-Flinders Bachelor of **Psychological Science (Hons)** links with Australia and New Zealand (3+1) (page 23)
- American Degree Program (ADP) links with US universities (2+2, 3+1) (page 24).

Start a psychology degree in HELP and complete it at one of

#### PATHWAY 3:

Complete a psychology degree in HELP and continue your PhD and Masters Degrees overseas.

- Australia/New Zealand: Direct entry into PhD or Masters from HELP-Flinders Bachelor of Psychological Science (Hons) (page 23)
- UK: Direct entry into Year 1 Masters Programmes from HELP Bachelor of Psychology (Hons) (page 19)
- US: Direct entry into 5-year PhD programmes from HELP Bachelor of Psychology (Hons) (page 19)
- Malaysia: Direct entry into one of HELP's three Master's programmes (pages 26-27).

# **BACHELOR OF PSYCHOLOGY (HONS)**

#### INTAKES 2021\* January 6, May 19, August 18

This programme allows students to complete a 3-year Psychology Honours degree in Malaysia conferred by HELP University, or to transfer credits to leading universities in Australia, the United Kingdom or New Zealand.

### 1<sup>st</sup> YEAR

Core papers

PROGRAMME

- Introduction to Psychology 1 (Biopsychology, Individual Differences, Cognitive Psychology)
- Introduction to Psychology 2 (Social Psychology, Developmental
- Psychology, Abnormal Psychology) • Scientific Thinking and Academic
- Writing
- Introduction to Quantitative Methods 1
- Introduction to Quantitative Methods 2
- Career Exploration
- Contextual Intelligence

3 MPU subjects (10 subjects)

### 2<sup>nd</sup> YEAR

- Core papers
- Advanced Quantitative Methods 1
- Advanced Quantitative Methods 2
- Social Psychology
- Human Personality
- Biopsychology
- Developmental Psychology • Understanding and Managing Emotions
- Industrial Training
- 2 MPU subjects (10 subjects)

• Ethics in Psychology Abnormal Psychology

3rd YEAR

Core papers

• Undergraduate Thesis

• Learning and Cognition

- Career Development & Planning
- Data Analytics for Psychology

(6 subjects)

Applicants are required to fulfil the following standard requirements:

Applicants must have one of the following entry requirements:

• HELP Foundation in Arts/Science: Pass all subjects (with a minimum of 4 credits) • A-Levels: 1C, 1D

- STPM: 2 Cs
- UEC: 5 Bs
- South Australian Matriculation: ATAR 65
- Canadian Pre-U: Average 65 (6 subjects)
- Foundation Programmes: Pass all subjects (50% of which must be credit and above)
- Diploma Programmes: Pass all subjects (30% of which must be credit and above)

Local Programs have to be MQA approved. The standard entry requirement of 3 SPM/O-Level credits (including credit in 1 Math subject & 1 Science subject) still applies to all students. Malaysian students also have to attain a pass in SPM Bahasa Melayu. Credit is equivalent to 60 out of 100 marks.

Applicants will also be required to fulfil one of the following **English requirements:** 

- IELTS: 5.5 (Academic)
- TOEFL: 550 paper-based (213 computer-based / 80 Internet-based) • MUET: Band 5\*
- SPM: A for English (A1/A2 or A+/A/A-)
- IGCSE O Levels: C for English or English Literature (not including SPM 1119) • UEC: B for English
- HELP Foundation in Arts/Science: credit for either Intermediate English or Advanced Enalish
- South Australian Matriculation: 14/20 for English as a Second Language Canadian Pre-U: 65 for ENG4U

Please note that the University's standard entry requirement for degrees is MUET Band 3, but the Department of Psychology requires MUET Band 5.

**PSYCHOLOGY ELECTIVES** 

We are proud to offer over 20 electives from different fields of Psychology.Students have the privilege of choosing seven papers in Year 2 and 3 from the following:

- Counselling Skills
- Counselling Theories and Techniques
- Conflict Theory and Resolution
- Human Services
- Group Process
- Educational Psychology
- Exceptional Children: Developmental
- Disorders

6

- Understanding Child Abuse and Neglect
- Learning Disabilities
- Introduction to Industrial/Organisational Psychology
- Psychology in the Workplace

- Substance Abuse Forensic Psychology
- Introduction to Music Therapy
- Cross Cultural Psychology
- Youth Work and Services
- Issues in Contemporary Psychology
- Psychology of Aging
- Human Motivation
- Psychology of Film
- Qualitative Research
- Gender Studies
- Politics and Psychology
- Introduction to Psychological Testing

- PROGRAMME DETAILS
- 3-year Honours programme
- 33 subjects to be completed in a minimum period of 3 years
- 3-4 hours of teaching per subject per week
- For a minor, students are required to complete 6-10 subjects offered in the related specialisation
- 14-week semester (Jan & Aug); 7-week semester (May); 3 semesters per year





MINORS

Students have the option of majoring in psychology and choosing a minor from the following:

- Marketing
- International Business Management
- Human Resource Management
- Entrepreneurship
- Finance
- Accounting
- Media Studies
- Public Relations
- Marketing Communication
- Information Technology
- Mobile Communications
- Database Systems
- Electronic Games and Interactive Media Note: Fees will vary slightly
- depending on the elective subjects selected.



# **A PSYCHOLOGY PROGRAMME THAT PREPARES YOU FOR IR 4.0**

We live in a VUCA world (Volatile, Uncertain, Complex, Ambiguous) characterised by rapid changes brought about by the 4th Industrial Revolution (IR 4.0).

Al (artificial intelligence) robotics, big data, nanotechnology and other fast evolving technologies are changing the way we work. The HELP Psychology programme is designed to prepare our graduates to thrive in this new environment.



Master the skill of reading micro-expressions and detect when people are lying.

Develop selfawareness by understanding your personality, talents, values and life goals.



Use an EEG machine to understand the inner workings of the brain.

Be able to **adapt**, survive and thrive in any **cultural** environment by mastering contextual intelligence.



Design psychology apps and games that will encourage learning and elevate users' well-being

Become a peacemaker by enhancing your conflict resolution and mediation skills.



Discuss, debate and reflect on existential issues of life and death in a safe and stimulating environment.

Learn about how new technologies like Virtual Reality (VR), Artificial Intelligence (AI), Robotics and Big Data will shape the future of psychology.



Form a consulting firm and pitch talent

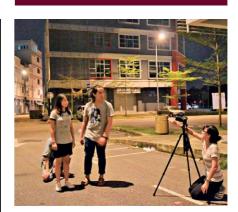
Understand the psychology of negotiation to enhance your bargaining skills and persuasiveness.



Use cognitive psychology to enhance your learning and study skills: focus better. procrastinate less, get more done.

Master critical thinking skills that will help you solve real-world problems and spot fallacies in reasoning.

Implement/ utilise **Applied** Behavioural Analysis (ABA) to help children with special needs.



Write, direct, act and produce your own psychology film.



Learn to deliver a high impact talk to an audience of 1,000 people.



management programmes to real corporations.

Master threat analysis skills that will **help** keep you and others safe in dangerous environments.



Develop creative therapies using music, art and drama.

Raise your emotional intelligence and learn how to manage your stress and anger.



## A WORLD CLASS PROGRAMME THAT PRODUCES WORLD CLASS STUDENTS





The Psi Chi HELP Chapter Board 2020/2021, back row from left to right: Edward Lim Sir Zee (President), Elizabeth Anne Sin E-Jian (Vice President): Front row left to right: Alvssa Leow Suet Ean (Treasurer), Ooi Lynn (Social Media Officer), Song Yong Xin (Secretary)



Students from Educational Psychology proudly showing their award-winning educational board game, Fan-Tense-Tic Mistery, a gamification programme created to teach English tenses to secondary school students.

### **6 WAYS WE GIVE OUR STUDENTS THE ACADEMIC EDGE**

#### PSYCHOLOGY SCHOLARSHIP PROGRAMME

Every year, the HELP Psychology programme offers close to 1 million ringgit in scholarships to bring the best young minds to our department. A variety of scholarships are offered based on academic performance (Merit Awards), leadership (SASA Scholarships) and sporting achievement (Sports Awards).

#### ACADEMIC RESEARCH TRAINING (ART) PROGRAMME

L The ART Programme is a research mentorship programme for Psychology undergraduate students to work on research and consulting projects. The ART programme offers approximately 100 places each semester in a variety of areas within psychology.

#### THE ACADEMIC RESEARCH **CONFERENCE FUND**

The department sets aside funding every year for undergraduate students to present their research papers at local and international psychology conferences. In the last five years, over 400 HELP Psychology students have received funding from the department to present their findings in conferences around the world and they have done us proud.

### **PSI CHI HONORS SOCIETY**

Psi Chi is a US-based international **T** honor society for psychology students that inducts only high-achieving students, with 1,000 chapters worldwide. In 2015, HELP University established the FIRST and ONLY PSI CHI chapter in South East Asia which currently boasts over 150 members.

#### PSYCHOLOGY RESEARCH COLLOQUIUM

Held every semester, the HELP Psychology Research Colloquium is an in-house research conference that gives HELP Psychology students the opportunity to present their research.

#### ACADEMIC CONFERENCES, SEMINARS AND WORKSHOPS

In 2016, the HELP Psychology Department hosted three international conferences and conducted over 25 seminars and workshops, which brought world famous psychologists from all over the world to our department.

## **HELPING PSYCHOLOGY GRADUATES SECURE THEIR CAREERS OF CHOICE**

Our mission is to help students find a career that fits their talents, interests, passions and life goals. This is in line with HELP University's mission statement: To help people succeed in life and live a life of significance through education.

### HELP UNIVERSITY'S COMPREHENSIVE AND UNIQUE CAREER **DISCOVERY AND PREPARATION PROCESS**



YEAR 1

GOALS

• My talents

My personality

• My interests

My values

ACTIVITIES

Consultants

Discovering who I am

• My ambition and life goals

Psychometric Testing

Meeting with Career

Discussions in career

quidance classes

### STEP 2: CAREER EXPLORATION

### YEAR1AND2

- GOALS
- Discovering career pathways
- Exposure to career options for psychology graduates
- Developing an accurate understanding of each career pathway

#### ACTIVITIES

- Career fairs • Guest lectures by
- psychologists in different industries

# **CAREERSENSE** @ HELP

Director: Mr Eric Bryan Amaladas

The mission of this one-stop career guidance, testing and career development centre is to equip individuals and organisations with the relevant knowledge, competencies and skills needed for personal and career success.







#### STEP 3: CAREER DECISIONS

### YEAR 2

#### GOALS

Identifying career pathways that match who I am

- Use of career testing to shortlist suitable work clusters
- Shortlisting target organisations and positions

#### ACTIVITIES

• Reflections Exercise: require students to shortlist careers and organisations they are targeting.



#### STEP 4: CAREER PREPARATION

#### YEAR 2 AND 3 GOALS

Securing targeted jobs

- Identifying skills and competencies required
- Developing strategies to secure employment

#### ACTIVITIES

- Workshops on resumé writing and interview skills
- Job dating events



#### Our services include:

- Employment and Internship Support
- Career Guidance Testing and Assessment
- Career Exploration Resource Centre
- Personal Development and Employability Training

# **START YOUR CAREER WITH TOP GLOBAL ORGANISATIONS**

The HELP Psychology Programme offers you the unique opportunity to secure internships and full-time employment with over 300 business corporations and social work organisations. These are some of the organisations that have employed HELP Psychology graduates.

Citibank HSBC World Vision Unicef Exxon Mobil Aon-Hewitt Associates Maybank Sime Darby Maxis Communication Accenture Lexmark International Samsung Millward Brown

Leo Burnett Standard Chartered Bank **General Electric (GE)** Leaderonomics Ogilvy & Mather Shell KPMG Ernst & Young Teach for Malaysia **Nestle** DiGi

**EMPLOYMENT WITH** 

**TOP COMPANIES** 

IBM Global Business Services Early Autism Project Malaysia Fave Hay Group

The HELP University Psychology internship programme with GE is a great opportunity for both HELP and GE to continue building the talent pipeline of human resource professionals in the country. Not only will the GE internships provide Psychology students with the opportunity to receive hands-on experience and training at one of the world's most admired global companies, it will also be an opportunity for GE to continue to gain insights and academic knowledge of human behaviour and leadership development from HELP's famed Department of Psychology. These internships are a great win and an opportunity for GE, HELP University and the Malaysian student community at large."

**Roshan Thiran** Former Director of **HR Asia Pacific** (General Electric) and current CEO of Leaderonomics

## **HELP IS PROUD TO HAVE PSYCHOLOGY GRADUATES WORKING IN TOP FIRMS** INCLUDING ACCENTURE. HEWITT, MCKINSEY, SHELL, HAY GROUP AND LEADERONOMICS.

I realise the key characteristic I've acquired in HELP University's Psychology programme is resourcefulness. As a programme that constantly challenges me to develop myself academically and personally, being resourceful was important to overcoming those challenges successfully. It has been a significant phase in my life being a part of this programme, made even more meaningful by the amazing lecturers who are interested in education and support staff who are interested in my growth; they made the difference."

**Evelyn Teh Jae Vienn** PwC Malaysia, Manager (Special Projects/Behavioural Change)







Memorable would be the best word to describe the short 2½ years I had as a HELP Psychology student. I learnt not just classroom theories of what Psychology is and isn't, but was empowered by forward thinking lecturers who encouraged us to go above and beyond in our critical thinking and research capabilities. The classroom wasn't our only learning ground, but HELP's active partnerships with a wide network of organisations, in-house Research Colloquiums and Symposiums gave us a foretaste of what it would be like when we stepped into the Real Deal.' Esther Goh

**Category Manager, Shopee Malaysia** 

ALUMNI

Recruitment is people business. So is psychology. I firmly believe that my learning in psychology effectively provided me with the transferable skills needed to match-make companies with the right prospects: adapting to different personalities and characters, reading non-verbal behaviour during interviews, and identifying the motivation and drive behind career decisions." Jacquelin Choy Yheng HELP BPsych (First Class Hons) Recruitment Consultant, Hiredly-WOBB



### Everything that I studied here at HELP has come

together perfectly for my career. It provided me the knowledge in connecting with colleagues, customers or subordinates, so much easier at the workplace. I am now investing my time and energy to inspire and empower little lives, one at a time!" Betsy Yeo Wai Li HELP BPsych Founder of StartRight Playhouse & Preschool

#### Jamie Khoo Ghia Mei Consulting, Deloitte

Jamie was a psychology student at HELP University. She received the Dean Scholarship 3 years in a row. She presented her thesis at the International Conference of Learning in Hong Kong. Jamie has worked at two large multinational consulting firms, Accenture and Deloitte. She currently lives in the United States consulting on strategy and delivering solutions for large business and technology transformation programmes.

#### Victoria Yeong Foong Yee Accenture, Business Transformation Consultant

Victoria graduated with First Class Honours from the HELP Bachelor of Psychology programme and is the winner of the Tan Sri Datuk Paduka Dr Hajjah Saleha Outstanding Achievement Award 2013. She was also recipient of the HELP SASA Scholarship and Gamuda Full Scholarship Award 2010. I am indebted to the HELP Psychology Department for equipping me with the skills I now use in my career. My knowledge and understanding of the human mind has expanded under HELP's comprehensive programme, as has my appreciation of the potential of Psychology as a field to benefit mankind. With the skills and knowledge HELP has given me, I now strive to empower other individuals by believing in them, reminding them of their capabilities, or even by just lending them a listening ear."

### Colleen Ng Phaik Ying

HELP BPsych (First Class Hons) Pastoral Care Teacher, Nobel International School

The Psychology course in HELP has provided me with a solid platform to kickstart my career in recruitment consulting. Having interacted with CEOs and HR managers about their hiring needs, the combination of theoretical knowledge and practical exercises that was provided throughout the course has granted me the awareness to take in perspectives in different angles and understand them in meaningful ways." Joshua Ma Zhung Zhang HELP BPsych (First Class Hons) Recruitment Consultant, Hiredly - WOBB



#### Sarah Lim Poe Yian Royal Dutch Shell

### Royal Dutch Shell, Marine Performance Optimizer

Sarah completed a Psychology honours degree in Bemidji State University. She is the first recipient of the Centre for Psychology Award for being the top student of the HELP Psychology programme with a Grade A average. She currently manages the lubricant marine sales and is the Planning Lead of Operational & Structural improvements in Shell (Singapore).

#### Hannah Lim Pei Ern

**HR Manager, Shell Business Operations** Hannah won the University of Leeds Award of Excellence in her third year, in addition to receiving a full scholarship from HELP. She was a senior tutor as well as the former president of the HELP Psychology Student Council. She was selected to join GE's Graduate Leadership Program while studying in HELP. She is currently an HR advisor in International Operated Shell.

#### Sulynn Choong

#### Human Capital Perspectives, Positive Change Strategist

Sulynn is a graduate of the Master of Applied Positive Psychology degree from, and a Visiting Scholar at, the University of Pennsylvania where she trained under renowned psychologist Martin Seligman. Besides her private practice as a Positive Change consultant and certified professional coach, Sulynn teaches courses and facilitates workshops.





Studying Psychology in HELP has given me opportunities to grow as a person and with the network built, our thoughts and beliefs have been challenged, debated and revamped.The relationships, support and knowledge I've received here have driven me to be the best person that I can be, not for myself but for the people around me, but the question here is whether YOU would take that step forward?" Andrea Chew Wenjuan HELP BPsych (First Class Hons) Strategic Resourcing Consultant with **Alexis International** 





### WHAT CAREERS ARE AVAILABLE TO **PSYCHOLOGY GRADUATES?**

#### **GRADUATES WITH BACHELOR'S DEGREES**

- Corporate Consultant
- Talent Management Consultant
- Corporate Training (Soft Skills) Human Resource Management
- Marketing Manager
- General Administrative
- Management
- Conflict Resolution and Mediation Consultant
- Customer Relationship Manager
- Advertising and
- Public Relations Consultant
- Political Strategist
- Life Coach
- Academic Tutor Research Assistant
- Headhunter

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• NGO worker in the following areas:

- Disaster and emergency relief
- Children with special needs
- Abuse and neglect
- Impoverished & marginalised
- communities
- Youth work
- Family work
- Journalist, Media Reporter or Mass Media Consultant
- Market Research Consultant

#### **GRADUATES WITH** POSTGRADUATE DEGREES

- Organisational and Industrial Psychologist
- Clinical Psychologist
- Child Psychologist
- Counsellor
- Crisis Counsellor
- Educational Psychologist
- Forensic Psychologist
- Academic Lecturer and Researcher
- Sports Psychologist
- Ergonomist
- Neuropsychologist and Neuroscientist



# **STRENGTHENING PARTNERSHIPS**



The University of Queensland's School of Psychology is delighted to partner with the Department of Psychology at HELP University to provide their students the opportunity to transfer to the Bachelor of Psychological Science (Honours) programme. HELP University students are well prepared to create change at UQ through their experiences in research, industry engagement and student-led support programmes. As a pathway to guaranteed honours, students receive advanced knowledge and skills to set themselves apart in a competitive job market, leading to a future in clinical practice, research and lifelong learning.

**Professor Virginia Slaughter** Head, School of Psychology, University of Queensland



University of Queensland. HELP University has given me a strong foundation in psychology theory and research. Most of the subjects offered in HELP University are credit-transferable to UQ. Overall, the academic training in HELP University enabled a seamless transition to UQ."

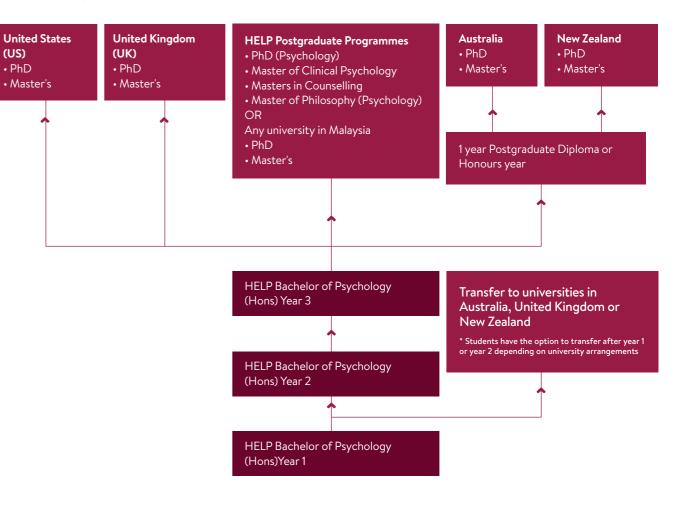
#### Low Jia Xuan

Currently completing his third year in the Bachelor



# **BACHELOR OF PSYCHOLOGY (HONS)**

A gateway to further studies at top universities all over the world



### PARTNER UNIVERSITIES

#### **UNITED KINGDOM**

- (1+2)
- Bangor University
- Cardiff University
- Goldsmiths, University of London
- The Queen's University of Belfast
- University of Essex
- University of Hertfordshire
- University of Huddersfields
- University of Leeds
- University of West England

- University of Plymouth • University of Portsmouth
- University of Sheffield
- (2+1)

#### Bangor University

- Middlesex University
- University of Hertfordshire
- University of Northampton
- University of Portsmouth
- University of West England



### **AUSTRALIA**

- (1+2)
- Flinders University
- University of Queensland
- Queensland University of Technology
- University of Adelaide
- Macquarie University
- (1+3)
- Macquarie University
- (2+1)
- Flinders University
- Murdoch University
- Queensland University of Technology

- University of Adelaide
- Macquarie University
- (2+2)
- Macquarie University

#### **NEW ZEALAND**

(1+2, 2+1) University of Otago

### **HELP JOINT DEGREE PROGRAMME**

## **BACHELOR OF PSYCHOLOGICAL SCIENCE BACHELOR OF PSYCHOLOGICAL SCIENCE (HONS)**

KPT/ IPS (P/311/6/0062) (A10733) 11/20

### **FLINDERS-HELP JOINT DEGREE** Accredited by the Australian Psychology Accreditation Council (APAC)

Flinders University is proud to offer the Bachelor of Psychological Science and Bachelor of Psychological Science (Honours) degrees in partnership with HELP University. Both joint degree programmes are accredited by the Australian Psychology Accreditation Council, an historic first in Asia, which has meant that over the last 8 years graduates can apply directly to any Australian or New Zealand university to continue their Master's or PhD studies. Students who completed their degree in Malaysia can elect to study at Flinders University, in Adelaide South Australia, the number one South Australian university in psychology for learning resources and starting salary\*. The HELP-Flinders partnership continues

to deliver research that is making an impact, contributing to Flinders University's Órama Institute for Mental Health, Wellbeing and Neuroscience, and Flinders being rated above the world standard for psychology research by Excellence in Research Australia, 2018. (\*The Good Universities Guide 2019. public SA-founded universities only.)

### **A WORLD CLASS PSYCHOLOGY** PROGRAMME

The Flinders Psychology programme, ranked in the world's top 300 by the Academic Ranking of World Universities, hosts internationally-renowned researchers in areas as diverse as autism, behavioural addictions, digital therapies, depression, eating disorders, social justice, trauma and sleep disorders.

The success of its staff is evidenced by the volume of publications in peer-reviewed international journals; grant success from peak bodies such as the ARC and NHMRC; PhD completion rates; teaching awards; and the involvement of staff on the editorial boards of international journals. With mental health a critical public health area, there is increasing demand for trained psychologists spanning health, sports, business and education.



**Professor Michael Kyrios** 

**Vice President & Executive Dean** Flinders University





At Flinders, we are proud to offer a joint Psychology Honours programme with HELP University. Psychology has much to offer with respect to shaping evidence-based responses to the challenges of the world, including those related to mental health and wellbeing, social cohesion, climate change, human factors and technology and even defence and security. HELP staff and students are exemplary and share our vision of developing global leaders that will impact positively on all these areas. Join our quest to make this a better and safer world."

# **College of Education, Psychology & Social Work**

After graduating with my Bachelor of Psychology degree from HELP, I completed a one-year Honours programme in partnership with Flinders University. As an APAC-accredited course of study, this provided me with the necessary qualifications to apply for entry into postgraduate psychology programmes

**BPsychSc (Hons) (Flinders-HELP)** PhD candidate, Flinders University

## **BACHELOR OF PSYCHOLOGICAL SCIENCE BACHELOR OF PSYCHOLOGICAL SCIENCE (HONS)**

KPT/JPS (R/311/6/0062) (A10733) 11/20

INTAKES 2021\* January 6, May 19, August 18

## **FLINDERS-HELP JOINT DEGREE**

#### 1<sup>st</sup> YEAR

- Introduction to Psychology 1 (Biopsychology, Individual Differences. Cognitive Psychology)
- Introduction to Psychology 2 (Social Psychology, Developmental Psychology, Abnormal Psychology)
- Scientific Thinking & Academic Writing Introduction to
- Quantitative Methods 1 Introduction to
- Quantitative Methods 2
- Contextual Intelligence
- Career Exploration
- 3 MPU subjects (10 subjects)

### 2<sup>nd</sup> YEAR

 Advanced Ouantitative Methods 1 Advanced Ouantitative

- Methods 2 Social Psychology
- Human Personality
- Biopsychology
- Developmental
- Psychology
- Understanding and Managing Emotions
- Industrial Training 2 MPU subjects

#### **Psychology Electives**

Select 2 papers from the following:

- Counselling Skills
- Conflict Theory and
- Resolution
- Human Services
- Educational Psychology • Group Process
- Exceptional Children: Developmental Disorders
- Understanding Child
- Abuse and Neglect • Qualitative Research
- (12 subjects)

- 3<sup>rd</sup> YEAR
- Core Subjects Research Methods • Ethics and Professional
- Practice in Psychology Cognitive Psychology Psychological
- Assessment: Basic Principles
- Undergraduate Thesis Interviewing and

Select 4 from the following:

- Atypical Development
- Psychology of Work
- Human Factors
- Neuropsychology

(10 subjects)

4<sup>th</sup> YEAR

- (Honours Year)

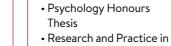
- Counselling

### **Psychology Electives**

- · Child Development in a Cultural Context
- Abnormal Psychology

- Introduction to

Core Subjects



- Psychology: Part 1 Research and Practice in
- Psychology: Part 2 Research and Practice in Psychology: Part 3
- Contemporary Issues in Psychology Applications of
- Psychology (6 subjects)

## Entry into the 4<sup>th</sup> year of the programme is not automatic and is

contingent on students obtaining a grade point average of 5.25/7 in their 3<sup>rd</sup> year modules.



## **REASONS TO APPLY FOR THE FLINDERS-HELP JOINT DEGREE!**

- Accredited by the Australian Psychology Accreditation Council (APAC)
- Accredited by the Malaysian Qualifications Agency (MQA)
- Access to Flinders University online resources (electronic journals and online databases)

 Students who complete the fourth year Honours programme will be eligible to apply for Psychology Masters and PhD programmes at any Australian University • A cross-cultural perspective of psychology and exposure to research in the Australasian region

Flinders/HELP Year 4 (Honours)





### YOUR PATHWAY **TO POSTGRADUATE STUDIES IN AUSTRALIA AND NEW ZEALAND**

Graduates can apply

### American Degree Transfer Program (Liberal Arts) **CREDIT TRANSFER PROGRAM**

INTAKES 2021\* January 9 • March 20 • May 29 • August 20

#### **ENTRY REQUIREMENT**

#### **PARTNER UNIVERSITIES** United States of America (2+2 & 1+3)

- Any one of the following: • 5 SPM credits (with a pass in
- Bahasa Malaysia)
- 5 O-Level credits
- 5 Bs in Senior Middle 3
- (UEC)\*
- Equivalent qualification from
- other high schools
- 14-week semester (Jan & Aug); 7-week semester
- (March & May); 3 semesters per year
- American University Bemidji State University Central Michigan University CSU-Fresno CSU-Long Beach • DePaul University Drake University Drexel University Florida State University • George Mason University Hawai'i Pacific University Illinois State University • Indiana University-Purdue University Indianapolis • Indiana University South Bend Iowa State University Miami University

Michigan State University

 Missouri State University New York Film Academy

- North Dakota State University Northern Illinois University
- Ohio State University Ohio University
- Oklahoma State University
- Pepperdine University
- Pittsburg State University
- Portland State University
- Purdue University
- Rutgers University, New
- Brunswick
- San Francisco State University
- San Jose State University Southern Illinois University
- Carbondale
- Southwest Minnesota State University
- Spring Arbor University
- St Cloud State University
- Towson University
- University of Arkansas
- University of Central Oklahoma
- **BACHELOR OF BUSINESS PSYCHOLOGY (HONS)**

KPT/ IPS (R2/340/6/0706) (A7364) 01/22

#### INTAKES 2021\* January 6 • May 27 • August 18

This programme is designed to nurture skills in organisational and systems management within the discipline of psychology as a social and behavioural science. By integrating management studies with the critical and analytical methods of psychology, it meets the needs of students intending to pursue careers in personnel management, training and development, human resource management and employee and customer relations.

#### 1<sup>st</sup> YEAR

- Financial Accounting 1
- Principles of Microeconomics
- Business Law
- Principles of Management
- Principles of Marketing
- Business Statistics
- Introduction to Quantitative Methods
- Introduction to Qualitative Methods
- Introduction to Psychology 1
- Introduction to Psychology 2
- Psychology of Personal and Academic Development
- (11 subjects)

#### 2<sup>nd</sup> & 3<sup>rd</sup> YEAR

- Managing Human Resources
- Consumer Behaviour
- Business Research
- Social Psychology
- Human Personality
- Conflict Theory & Resolution
- Change Management
- Introduction to Industrial/Organisational
- Psychology
- Cross Cultural Psychology
- Introduction to Economic Psychology
- Psychology & Law
- •1 Graduation Project
- 3 Electives from Year 2 and 3 (at least one subject from Year 3) (15 subjects)
- **MPU Compulsory Subjects** (5 subjects)

#### **ENTRY REQUIREMENT**

- Any one of the following:
- HELP Foundation in Arts/Foundation in Science with minimum CGPA 2.0 out of 4.00\*\*\*
- HELP Diploma in Business with
- minimum CGPA 2.0 out of 4.0\*\*\* • 2 Cs in STPM
- 2 A-level passes
- 5 Bs in Senior Middle 3 (UEC) including Mathematics and English
- 5 CPU passes with a minimum average of 50%

• University Aggregate of 50% or ATAR score of at least 50 for various Australian matriculation programmes

Equivalent gualification

\*\*\* The stated qualification needs to be supported with a pass in Mathematics, English, Sejarah and Bahasa Melayu at SPM level.

# **OUR DISTINGUISHED ACADEMIC MODERATOR**



Dr Allan Benedict I Bernardo is a Distinguished University Professor and University Fellow of the Counseling and Education Department of De La Salle University, Manila. He was also the former Director of the Lasallian Institute for Development and Educational Research (LIDER). In 2007, he was elected academician of the National Academy of Science and Technology (NAST). He belongs to a select group of outstanding members of the scientific community in the country where he was cited for his works in the field of Cognitive Psychology. He was elected secretary-general of the Asian Association of Social Psychology (AASP) in 2007. Prior to his election, he served as Southeast Asian regional

Professor Allan Bernardo

### HELP PSYCHOLOGY DEPARTMENT PLAYS A GLOBAL LEADERSHIP ROLE IN PSYCHOLOGY



- University of Hawai'i-Manoa • University of Illinois-Urbana Champaign University of Iowa • University of Kansas University of Kentucky
- University of Michigan
- University of Minnesota
- University of Missouri-St Louis
- University of Montana

• University of Oklahoma

• University of Oregon

• Upper Iowa University

Wichita State University

Winona State University

• Washington State University

Western Michigan University

• University of Texas

 University of Nebraska-Lincoln • University of North Texas

### ACADEMIC MODERATOR



representative, then as chair, of the Education and Training Committee of AASP. A multi-awarded researcher. his current interests include social and cultural dimensions of learning, achievement motivation, and cognitions about learning: mathematical learning and problem solving; language and learning; learning and problem solving in bilinguals; teacher cognitions and teacher development; and educational reform and policy. He finished his Doctor of Philosophy in Cognitive Psychology and Master of Science in Cognitive Psychology from Yale University and his Bachelor of Arts major in Psychology from the University of the Philippines.



- 1. Professor Datin Dr Quek Ai Hwa, panelist at the 9th International Special Education Exhibition (2019).
- 2. Pn Fatimah Haron with her research team at the PACIFIC project at Gold Coast, ISSBD Conference (2018).
- 3. Dr Ditto Prihadi with other experts in data science and IT as panelists on "How technology and social media babysit the next generation" at DiGi Malaysia.

## **MASTERS IN COUNSELLING**

#### INTAKES 2022\* • Once a year intake; application submission by 30 September 2021 for the January 2022 intake

#### INTRODUCTION

The Masters in Counselling covers all the main areas of study required of a professional counsellor. The curriculum is structured according to the requirements of the Standards and Requirements of Training for Counsellors 2003-2010 as set by the Malaysian Board of Counsellors.

#### **AIMS OF THE PROGRAMME**

The programme will develop professional counsellors capable of meeting the mental health needs of Malaysian society. The course is designed to expose the student to a holistic approach in the field of counselling. The student will find a balance between theory, research and practice.

#### **PROGRAMME STRUCTURE**

- Techniques and Process of Counselling • Social Diversity and Culture
- Human Development Across the Life Span
- Group Process
- Theories of Counselling and Psychotherapy
- Research Methods and Statistics
- Career Information and Career
- Development
- Testing and Assessment
- Marital and Family Counselling
- Theory and Practice of Career Counselling · Analysis of Individuals and Groups in
- Counselling
- · Issues and Ethics in the Helping Profession
- Counselling Practicum
- Thesis Writing
- Counselling Internship

#### ADMISSION REQUIREMENT

A basic undergraduate degree in any discipline with a minimum CGPA of 2.5 (out of 4.0).

#### **PROGRAMME DURATION**

- The duration of this part-time programme is approximately 21/2 years. It is suitable for working adults as classes are held on weeknights.
- The full-time option may be offered, and will take approximately 2 years to complete.

My studying experience at HELP University has definitely shaped me in terms of leadership and people relational skills through the many opportunities offered in participating in various extracurricular activities. In addition, the Psychology degree programme structure is holistic and has definitely not only enhanced my knowledge and skill set for my career growth but also for my own personal growth."

#### **Rachel Gomez**

Graduated from the Master of Clinical Psychology **Program at HELP** 

# **MASTER OF CLINICAL PSYCHOLOGY**

KPT/JPS (R2/311/7/0019) (A8077) 09/22

INTAKES 2022\* • Once a year intake; application submission by 1 September 2021 for the January 2022 intake

#### INTRODUCTION

The Master of Clinical Psychology seeks to train and develop students who are passionate about the well-being of people whose lives have been challenged by various forms of psychological and behavioural disorders.

#### **AIMS OF THE PROGRAMME**

This program will develop competent clinical psychologists in Malaysia equipped with holistic psychological knowledge, innovative skills and a professional attitude who are able to serve a diverse population in the assessment, diagnosis and intervention of a wide range of psychological disorders. Furthermore, this programme seeks to instil in these clinical psychologists a lifelong commitment to rigorous scientific inquiry through continuous clinical research and practice.

#### Clinical Interview and Basic Intervention

- Skills
- Personality and Psychotherapy Diagnostic Testing
- · Child Development, Health and
- Dysfunctions
- · Adult Development, Health and
- Dysfunctions
- Family Systems Theory and Therapy
  - Cognitive Behavioural Theory and Therapy
  - Clinical Neuropsychology
  - Clinical Research and Evaluation Skills
  - Internal Practicums
  - Professional Issues: Ethics, Conduct and Law
  - Psychopharmacology and Substance Abuse
  - External Practicums
  - Clinical Research Project
  - Clinical Competency Evaluation Professionalisation Seminars

- Positive Psychology

#### **PROGRAMME DURATION**

MPhil: Approximately 2 years (full-time) PhD: Approximately 3 years (full-time) Full-time enrolment is encouraged, but part-time options for both programmes are available, subject to further discussion.

#### **ADMISSION REQUIREMENTS**

MPhil

- a) Candidates with a bachelor's degree in psychology (or a relevant area) with a
- minimum CGPA of 3.25 out of 4.00 (or equivalent). b) Candidates with a bachelor's degree in fields
- related to psychology with a minimum CGPA of 3.25 out of 4.00, and the completion of a minimum of 45 credits of psychology modules, subject to the assessment of the university.

Students who do not meet these requirements can contact the Department of Psychology for further assessment.

#### PhD

Candidates with a master's degree in psychology or a related area, accepted by the HELP University Senate.

# POSTGRADUATE PROGRAMMES

#### **RESEARCH AREAS**

The list below covers some broad areas for PhD / MPhil research projects, but is not limited to these areas.

- Counselling Psychology
- Cross Cultural Psychology
- Developmental Psychology
- Educational Psychology
- Industrial/Organisational Psychology
- Neuropsychology

- Social Psychology

**MASTER OF PHILOSOPHY (MPHIL) IN PSYCHOLOGY DOCTOR OF PHILOSOPHY (PHD)** 

JPS (N/311/7/0109) (MOA/PA10468) 08/23 PhD: KPT/JPS (N/311/8/0109) (MOA/PA10469) 08/23

INTAKES 2021\* • Application submission for entry by January, May-August, October-December 2021

#### INTRODUCTION

The Master of Philosophy (MPhil) & Doctor of Philosophy (PhD) in Psychology programmes are designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of an experienced academic staff.

**IN PSYCHOLOGY** 

#### **AIMS OF THE PROGRAMME**

This programme aims to provide postgraduate-level training for students, to equip them with the research skills and professional development necessary for teaching and research positions in various industries. Students who have completed 1 year of the MPhil programme also have the opportunity to progress into the PhD pathway, subject to further assessment.

- Clinical Psychology
- Cognitive Psychology
- Comparative Psychology



#### **PROGRAMME STRUCTURE**

- Social-cultural Context of Psychology

#### **ADMISSION REQUIREMENT**

An undergraduate degree in Psychology with Second Class Honours (Upper Division) and CGPA of 3.0 (out of 4.0), or its equivalent (eg a Graduate Diploma in Psychology) AND

- A high standard of written and oral communication skills (in English)
- Ability and willingness to sustain high workloads
- Capacity to relate to a wide range of people from different age, gender, ethnic-racial, cultural, socioeconomic and vocational backgrounds
- Experience in clinically related fields is an advantage, but not mandatory.

#### **PROGRAMME DURATION**

Approximately 2 years (full-time)

### POSTGRAD ALUMNI

My journey through the Counselling programme was an unforgettable one and it challenged me in ways beyond my wildest dreams. The experience of counselling others for the first time, walking alongside clients during their most difficult times and witnessing clients' growth will be memories forever etched in my heart. Knowing that I am giving a voice to the unheard, being a listening ear to the heartbroken and championing the cause of the marginalised keeps me going when life gets rough. The training, encouragement and valuable feedback received from lecturers and counselling supervisors have been monumental in my overall competency as a licensed counsellor and in running my own private practice today." Vivien Lim MCounselling (HELP)

Licensed Counsellor, Roots Therapy



**Mind Psychological Services and Training** 



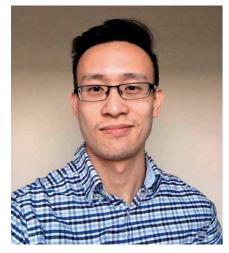
The Masters in Counselling in HELP University has equipped me with the skills to be sensitive to people's unspoken language and behaviour. These new-learned skills have impacted me profoundly in both my professional and personal life. I am able to communicate and connect a lot more effectively with poeple. Learning more about myself was a bonus! Who could tell that I would be a lot more in touch with myself, my emotions and my behaviour and at a different level as well?"

Safhan Hasni MCounselling (HELP) **Multi-destination Manager IDP Education Ltd** 



## **A TRADITION OF EXCELLENCE HELP PSYCHOLOGY ACHIEVERS ARE MAKING WAVES AROUND THE WORLD**

There are currently over 150 HELP Psychology graduates completing their PhD and Master's degrees in universities around the world.



#### **Dr Edward Ong** PhD, University of Birmingham

Dr Edward is a chartered psychologist specialising in child maltreatment and parenting as well as legal, cultural, and policy issues in child and family mental health. He has a background in forensicclinical psychology. He received his PhD from the Centre for Forensic and Criminological Psychology, University of Birmingham. He is currently a lecturer at Coventry University where he leads cross-cultural research on cultural perception of child maltreatment with different forensic populations and improving cultural competency and risk assessment using VR technology.

#### Adelle Pushparatnam

PhD, University of Cambridge A former student of SMK Subang Utama, Adelle scored 10 A1s in her SPM, she entered HELP on a Student Achiever Scholarship Award. She completed her MPhil in Social and Developmental Psychology at Cambridge and completed her PhD there on scholarships from the Cambridge Overseas Trust and the Tunku Abdul Rahman Fund. Her doctoral research focused on the recognition, diagnosis and treatment of Autism Spectrum Disorder in Malaysia and the UK.

#### Dr Ng Siew Li

**Chee Yung Chien (Nelvin)** 

**University of Munich** 

assistant.

PhD Candidate, Ludwig Maximilian

Nelvin is currently pursuing his PhD in the

Learning Sciences in Ludwig Maximilian

After graduating from HELP University,

he worked as a Graduate Tutor in the

university. He obtained his Psychology

Master's in the Learning Sciences from

Ludwig Maximilian University, where he

also worked as a tutor and research

University of Munich in Germany.

PhD, Central Michigan University Siew Li was a recipient of the HELP Distinction Scholarship and graduated from the HELP BPsych programme with First Class Honours. She completed her PhD in Clinical Psychology on a Fulbright Scholarship at Central Michigan University and was also the recipient of the International Peace Scholarship Award. Currently, she is involved in research projects on multicultural issues.



#### **Nadia Marican** PhD, Chicago School of Professional Psychology

Nadia completed her PhD in International Psychology. She is very active in non-profit organisations and is involved with The Global HOPE (Healing Opportunities through Powerful Engagement) Training Initiative. The initiative trains crucial community leaders to become certified paraprofessional trauma counsellors in order to grow Rwanda's counselling infrastructure.

#### **David Fernandez** PhD candidate, Nottingham Trent

### University

David is currently pursuing his PhD in Psychology, where his research broadly focuses on the assessment, diagnosis and treatment of behavioural addictions. At HELP, David received the HELP President's Award for most outstanding academic achievement at the departmental level, and obtained his Masters in Clinical Psychology in 2016. David was clinical team lead at a residential addiction treatment centre in Kuala Lumpur before beginning his PhD studies in 2018.



#### **Dr Lim Bee Teng** PhD, University of Otago

A former student of SMK Mentakab Pahang, Bee Teng scored 10 As in her SPM. She received the New Zealand International Doctoral Research Scholarship to pursue her PhD in Psychology after completing an honours degree in Psychology in the University of Otago. She is a recipient of the HELP Merit Scholarship.

#### **Reneeta Mogan** PhD, Victoria University of Wellington

A former student of SMK Convent, Ipoh, she graduated with First Class Honours from the HELP Bachelor of Psychology programme. She was also awarded the HELP Pyramid Award 2009 for Most Outstanding Graduate and was a Johnson & Johnson intern in 2008.

Being a psychology professional in Malaysia can be a challenge as it is only in the past 10 years that the industry has started growing

#### Dr Daniel Fung Kheng Joo PhD, University of South Dakota

One of the top three students of his class, Daniel was awarded the HELP Merit Award and served as a student tutor and research assistant at the HELP Centre for Psychology. He completed his PhD in Clinical Psychology at University of South Dakota.

# **A THRIVING RESEARCH CULTURE**

#### CENTRE FOR WORK PSYCHOLOGY AND LEADERSHIP

**RESEARCH-DRIVEN** 

CENTRES

Action

This centre aims to examine how psychology can help organisations to be more successful and adaptive by better understanding and managing their talents, as well as the psychology of work.

Research on Career Development
Emotion, Followership and Collective

### CENTRE FOR CREATIVE THERAPY

This centre aims to create a unique avenue incorporating expressive arts, where supportive relationships are established and where coping skills are enhanced, resulting in a happy, resilient and productive citizenry.

- Community Outreach and Empowering Lives Workshops
- Effects of Aesthetic Judgment and Tonality of Music on Executive Performance

### CENTRE FOR SPECIAL EDUCATIONAL NEEDS

This centre aims to promote inclusion and support inclusive practices in early year settings, primary and secondary mainstream schools and institutions of higher learning nationwide for students requiring Special Education Needs (SEN).

• "Beliefs, Attitudes and Perceptions on Special Educational Needs and Inclusion among Teachers in Malaysia"

#### **CENTRE FOR MEMORY**

This centre aims to conduct research on cognitive processes, with a focus on applications of memory training and comparative models of memory formation.

- Electroencephalography (EEG)
- The Impact of Bilingualism on Inhibitory Control in a Stop-Signal Task: An ERP Study
- Is Self-Face Recognition Fully Mandatory or Task-Dependent? Evidence from Event-Related Brain Potentials
- Virtual Reality Lab

#### GY CENTRE FOR EMOTIONS

This centre aims to equip individuals with workable, practical knowledge on emotions from the psychological sciences, so that they will be able to lead healthier, more meaningful lives. •Emotions and Mindfulness Book Launch •Emotion Narratives Across Cultures • Intergroup Schadenfreude

• Expressive Writing for Alexithymia (EWA)

## CENTRE FOR FAMILY AND PARENTING

This centre aims to provide parents with resources and services to build strong families in the effort to enhance family relationships, as wells as to helping parents support their children in achieving their full potential.

- Qualitative Study on Cyber-
- victimization and Perceived Depression • P.A.C.I.F.I.C (Parents And Children In Families and In Cultures)

#### KENNETH PHUN CENTRE FOR EDUCATIONAL PSYCHOLOGY

Set up in the honor of late Kenneth Phun, the former Head of Department of Psychology, HELP University whom had deep interest and involvement in the area of educational psychology, in which he explored innovative teaching and learning approaches such as gamified learning and peer learning. This centre aims to focus on the research and practice of teaching and learning.

- Academic Procrastination, Classroom Engagement and Locus of Control
- Mattering, Self-esteem, Perceived
   Depression, and Suicide Ideation

#### CENTRE FOR CYBERPSYCHOLOGY AND GAMES

The centre for Cyberpsychology and Games focuses on studying internetrelated human behaviour and psychological well-being, as well as the impact of gaming and its elements on learning, work, and general psychological well-being.

• Perceived Cyber-victimisation on Perceived Depression

#### CENTRE FOR THE EXISTENTIAL-HUMANISTIC PSYCHOLOGY

The centre aims to face the questions about life, death, meaning, and what it means to be human beings, as these are questions integral to us at some points in our life. The centre for existential psychology aims to encourage dialogues on the most basic questions of our lives, and to cultivate a life of meaning and significance.

 International Conference for Existential-Humanistic Psychology

#### **CENTRE FOR DIVERSITY**

This centre aims to advance academic and public understanding of key issues facing Malaysian society from the perspectives of community, social, and political psychology, with a particular focus on intergroup relations and leadership. • Project for National Unity and Harmony • Understanding the Malaysian Identity

#### CENTRE FOR RESEARCH ON AGEING

This centre aims to understand issues that pertain to ageing and working with older adults and how psychology can facilitate the process of active and healthy ageing. • Informal Care of Elderly Parents: A Malaysian Perspective

#### EEG

This lab aims to investigate the psychological mechanisms underlying perception and behaviour by using a non-invasive electroencephalography (EEG) technique that directly measures brain electrical activity. EEG helps in examining the complex cognitive processing of stimuli (eg, visual and auditory) and implicit processes that are not revealed through self-report.

- The Impact of Bilingualism on Inhibitory Control in a Stop-Signal Task: An ERP Study
- Is Self-Face Recognition Fully Mandatory or Task-Dependent? Evidence from Event-Related Brain Potentials

### QUALITATIVE STUDY ON THE IMMERSION OF BOARDGAME PLAYING

This exploratory study headed by Dr Prihadi Ditto Kususanto and his interns aims to understand changes in psychological traits and states after playing board games for certain periods of time, by analysing traits such as helping behaviour, excitement, immersion, resilience etc. The outcome of this study can lead to the discovery of an effective method to reduce game addiction among students and how to utilise game immersion for academic purposes.



For more information on research projects, visit our website at www.help.edu.my



# THE CENTRE FOR MENTAL HEALTH AND WELL-BEING



Launch of the Centre for Mental Health and Well-Being (CMHW) by Prof Datuk Dr Paul Chan, HELP Vice Chancellor, and Dr Andrew Mohanraj, President of the Malaysian Mental Health Association (MMHA).

Launched in 2020, the Centre for Mental Health and Well-Being (CMHW) is a collaboration between HELP University and the Malaysian Mental Health Association (MMHA) to support and promote mental health at the national and regional level. This will be achieved through research, training programmes and a think tank to anticipate and address emerging challenges and opportunities in mental health and well-being. Flagship projects include research and interventions around adolescent well-being, particularly on the high incidence of problematic smartphone usage (PSU), and on workshops to promote workplace mental health.

# EVENTS, TRIPS, FESTIVALS AND CONFERENCES



# **EXPERIENCE A** FULL AND RICH STUDENT LIFE WITH OUR WIDE RANGE OF PSYCHOLOGY ACTIVITIES

#### **PSYCHOLOGY CLUBS** AND SOCIETIES

Student activities are an integral part of any well-balanced psychology programme. We have created numerous opportunities for students to practise and apply what they have learnt in theory. Students can have an active psychology student life by joining diverse clubs and societies. 13 Psychology Clubs

- Child Development Psychology (CDP) Club
- Chinese Cultural Society
- Community Outreach Society (COS)
- Asian Cultural Exchange Club
- Hiking Club
- Japanese Culture Club
- Peer Support Group (PSG)
- Psychology Student Union (PSU) HELP Volunteer Society
- Psi Chi
- The Psychronicle (Psychology department newsletter)
- Circle K International





Annual Ba







### LEARN FROM WORLD RENOWNED PSYCHOLOGISTS



Professor Michael Kyrios, President of the Australian Psychological Society presenting his talk on Obsessive Compulsive Disorder .





Malaysia's 1st Psychoanalysis Symposium held at HELP Subang 2 Campus



The Music Therapy Conference





Flinders University VP & Executive Dean (College of Education, Psychology & Social Work) Prof. Michael Kyrios attended the HELP-Flinders Joint Degree collaborative agreement signing ceremony.





**DR D GERARD J LOUIS** Pro-Vice Chancellor & Dean PhD (Counseling Psych), MSc (Guidance & Counseling) (De La Salle, Manila), BScEd Hons (Malaya) gerardjl@help.edu.my

Dr Gerard Louis has over 30 years' experience in education, counselling and training. He was the founding Principal of the HELP International School (HIS). He helped set up CAREERsense@ HELP, the career guidance and assessment centre, as well as the Centre for Workplace Performance and Learning. His areas of interest and research are outcome-based education and learning, leading change in an international educational context and abstinence and relapse among drug users. He sits on the Board of Governors of HIS and the Crescendo-HELP International School. He is also the CEO to HELP Education Services Limited.



DR MARC ARCHER Associate Professor PhD (Psych) (UCL) MSc (Developmental Psych) (UCL, Anna Freud Centre). BA Psychology (Manchester)

Dr Marc Archer has contributed to and led research on the impact of separation from parents on child and adolescent development in the US, UK, China and Malaysia. His current work builds on this to adapt, implement and evaluate culturespecific interventions for families affected by mental illness and to enhance wellbeing.



#### DR PRIHADI DITTO **KUSUSANTO** Lecturer

PhD Educational Psychology (USM) prihadi.k@help.edu.my

Dr Ditto teaches Educational Psychology, Psychology of Eating, and Forensic Psychology. He currently leads research on sense of mattering among digital labor, role of mattering on employee turnover intention, as well as the importance of mattering in social media; many of his works have been published in international scientific journals.



**MS EVONE PHOO** Deputy Head of Department Senior Lecturer MClinical Psych (HELP) evone.phoo@help.edu.my

a member of the Malaysian Society of Clinical Psychology. She is a convener for the Department of Psychology's Centre for Existential-Humanistic Psychology. Currently, Evone is pursuing her PhD in Universiti Malaya. Her research interests are life and death, grief and loss, and other existentialrelated issues.



#### PN FATIMAH HARON Senior Lecturer MA Early Childhood Education

(Tennessee) fatimahh@help.edu.my Fatimah has been an evaluator with the Malaysian Qualifications Agency since

1999 and was involved in the UNICEF HELP Bully Prevention and Positive Discipline Project. She has participated in various research projects in the areas of child and educational psychology.

#### MR JAMES YEOW Head of Department

Senior Lecturer MS Counselling (UPM), **BA Music Therapy** (Western Illinois)

james.yeow@help.edu.my James is the vice president of the Malaysian Society for Music in Medicine (MSMM) and a lifetime member of the Psi Chi International Honor Society in Psychology.

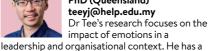


### DR NG SIFW LI

Senior Lecturer PhD (Clinical Psych) (Central Michigan), MA (Clinical Psych) (Central Michigan), BPsych (First Class Hons) (HELP) ng.sl@help.edu.my Dr Ng, a Fulbright Scholar, was a recipient of the HELP Distinction Scholarship and the

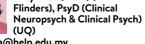
International Peace Scholarship. She received specialised clinical training from the Trauma and Anxiety Disorders Clinic and Neuropsychological Assessment Clinic at Central Michigan University as well as from the Early Psychosis Intervention Center at University of Arizona, USA. Her research interests include addiction, trauma and anxiety, as well as multicultural issues.





specific interest in the application of Emotional Intelligence (EQ) in the workplace as well as in the role of emotional contagion in leaderfollower interactions.





Dr Padma completed her clinical training in Neuropsychology and Clinical Psychology in Australia. Her research interests include interventions for anxiety, cognitive rehabilitation and holistic lifestyle changes for overall well-being.

### **MS ELAINE FERNANDEZ** Senior Lecturer Hons) (HELP)

elaine.fernandez@help.edu.my Elaine was the recipient of HELP President's Award in 2011. Her interest is in real-world applications of social psychological principles. particularly in politics and social influence. She currently lectures in research and social psychology, and is the convener of the Department of Psychology's Centre for Diversity. She is a graduate member of the British Psychological Society, and the Malaysian representative-at-large for the Asian Association of Social Psychology.

#### PROFESSOR DATIN DR QUEK **AI HWA Professorial Chair of** Career Development

PhD (Malaya) quekah@help.edu.my Prof Quek is the recipient of a UNESCO Award for promoting literacy; the Chancellory Award for her PhD thesis and 7 Academic Excellence Awards from the University of Malaya. She is Deputy President of the National Association of Special Education and a Council Member of the Malaysian Psychological Association (PSIMA). She also received the National Award for Exemplar Professional Counsellor 2016 from the Ministry of Women, Family and Community Development, Malaysia and the 2018 Albert Nelson Marquis Lifetime Achievement Award for scholarly work in research, education and training.

#### **DR MARIA FELICITAS (MARIFE)** M.MAMAUAG

#### Assessment Consultant Senior Lecturer PhD (Educ Psych) (Measurement and Evaluation) (De La Salle), MS in Educ

Measurement & Evaluation (De La Salle) marife.mamauag@help.edu.my Dr Mamauag is a founding member and Chair of the Test Development Division (Philippine Educational Measurement and Evaluation, Inc), and an active member of the International Test Commission. Her current research involves the development of a standardised test battery for career assessment and counsellina.

#### DR HASSE DE MEYER Lecturer

#### PhD, MSc, BSc Clinical Psych (KU Leuven) hasse.demeyer@help.edu.my

Hasse is a lecturer in the Master's programme in Clinical Psychology and a clinical psychologist, actively practising in the Centre for Psychological and Counselling Services (CPCS). Her research interest is in the area of developmental disorders in children and adolescents.

#### MS USHA PONNUDURAI Lecturer MCounselling (HELP) BMedSc (Aberdeen) ushap@help.edu.my

Usha is a licensed counsellor and is the programme chair for HELP's Master in Counselling. She has a decade's experience as a licensed counsellor and as Deputy Manager at the Centre for Psychological and Counselling Services (CPCS) at HELP. Her interests include training and working with young adults, families and couples, and sharing mental health information using a community based platform.

#### **MS KARUNA SARAH THOMAS**

#### Lecturer MSc Gerontology (Southampton) BPsych (HELP)

karuna.s@help.edu.my Karuna was the recipient of the Dean's List Award (2016/2017) and the International PGT Scholarship Award (2017) from the University of

Southampton for outstanding academic achievement. Her research interests include how families negotiate the care of older people and the occurrence of multi-generational households, specifically among the urban poor in Malaysia.

# **MS BAWANY CHINAPAN**

#### Senior Lecturer MSocSc (Counselling and Psychotherapy) (Edith Cowan)

bawanyc@help.edu.my Bawany is practising licensed counsellor. She is currently a Board Member of the Malaysian Marriage and

Family Therapy Association (MyMFT). Recently, she was appointed by the Minister of Women, Family and Community Development as a member of the Counseling Advisory Board, Malaysia (2019-2020). She is interested in couple & family counselling and is a trained multi-generational family therapist.

#### MR YAP WAI MENG Lecturer



#### MSc Management Psychology (Distinction) (Nottingham)

BPsych (First Class Honours) (HELP) waimeng.yap@help.edu.my Wai Meng is a lecturer and management psychologist whose areas of interest lie in work, management and organisational psychology. He is a certified test user of psychometric

evaluations and psychological testing by the British Psychological Society and holds a Prince 2 certificate in project management. Wai Meng is pursuing his PhD in Applied Psychology in the University of Nottingham.

### MS MELISSA CHUA Lecturer

#### MA Educational Psychology (USM), BEd Special Needs (USM)

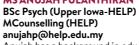
melissa.chua@help.edu.my Melissa's area of interest is behavior modification and special education. She previously worked with children of various abilities, providing intervention to improve their developmental level. She is keen in exploring new teaching and learning methods that can easily be adapted by practitioners in the field.



### MSc Cognitive Neuroscience (Sussex), BPsych

hoyan.l@help.edu.my Ho Yan is curious about the workings of the human brain and cognition. She obtained her MSc in Cognitive Neuroscience with Distinction from the University of Sussex. Her dissertation was focused on human brain adaptation to colour changes. Ho Yan's main research interests are in colour vision and neuroaesthetics.

#### **MS ANUJAH PULANTHIRAN**



MCounselling (HELP) anujahp@help.edu.my Anujah has a background in education

management. She now teaches counselling and leadership and has a special interest in mental health, specifically in counselling, marital and family therapy and multigenerational family therapy.



#### Lecturer MEd (Ed Psych) (Malaya), BA (First Class Hons) (Psych) (UBC) tamilselvan.r@help.edu.my

TamilSelvan Ramis holds a Cambridge International Certificate in Teaching and Learning (Distinction) and currently teaches research methods. He is passionate about transformative teaching and learning practices, and the role of positive emotions in well-being.

### **MR BASHIR BASHARDOOST** Lecturer

#### MCounselling (HELP) bashir@help.edu.my Bashir is a registered counsellor with a special

interest in psychodynamic psychotherapy. His research interests include Personality Psychology, Identity Development and Object-relations. Currently, Bashir is pursuing his PhD in Counselling Psychology at Universiti Malaya.



unconventional topics in therapy.



Lavanya has a degree in Biomedicine and a Master of Managerial Psychology, and is currently pursuing her PhD in Educational Psychology. She holds a Certificate in Dance Therapy (theory) from the School of Dance Therapy London. With more than 20 years of experience, she has conducted many talks and workshops on therapeutic dance and her passion lies in transforming lives of underprivileged/marginalised youth through dance.



christopher.tan@help.edu.my Christopher's background is in management and organisational psychology. He has previously worked in management consultancy, with a focus on organisational leadership, team development, and culture and change. He is also interested in human factors psychology and ergonomics.





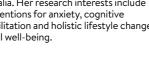
Jia Yuin's research interest is in behavioural addictions and psychological well-being. He is a member of the editorial board of Stress and Health Journal (Wiley). He is currently working on his PhD in Developmental Psychology at UPM (expected completion in 2021).



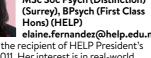
As a student in HELP, Ze Wei was part of the first batch of EEG student lab members that assisted in setting up and troubleshooting the EEG lab in the university during his final semester. Ze Wei is interested in memory research.



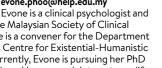
padmassini.a@help.edu.my

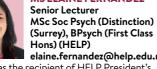














#### MS SARAH YUNG KAH YAN

**Director, Center for Psychological** and Counselling Services (CPCS) Lecturer

#### MCounselling (HELP), BPsych (Hons) (HELP) sarah.yung@help.edu.my

Sarah is a lecturer in the Masters in Counselling programme, and also a licensed counsellor and the Director of HELP's Centre for Psychological and Cousnelling Services (CPCS). She is interested in challenging stereotypes in mental health, particularly in working with youth and minority communities, as well as addressing sensitive and

### **MS LAVANYA SELVARATNAM**

#### MMPsych (HELP), BSc Biomedical Science (UPM) lavanya.s@help.edu.my

#### **MR CHRISTOPHER TAN** JIT MENG

#### Lecturer MMPsych (Distinction) (HELP). BPsych (First Class Hons) (HELP)

#### **MR TIMOTHY LIEW**

Lecturer

#### MSc (University of Warwick) BPsych (First Class Hons)(HELP) timothy.lth@help.edu.my

Timothy completed his MSc in Behavioural and Data Science at the University of Warwick, and has a keen interest in teaching statistical methods for psychology, as well as elevating the statistical literacy among psychology students. His primary research interests involve nudging behaviour and decision-making, in addition to the application of machine learning techniques in psychological contexts.

#### **MR FAM JIA YUIN**

#### BSc Human Dev and Mgt (Hons) (UPM), MSc Dev Psych (UPM) jiayuin.f@help.edu.my

#### MR TAN ZE WEI

#### BPsych (First Class Hons) (HELP), **MSc** Principles of Clinical Neuropsych (Distinction) (Bangor) zewei.t@help.edu.my



**MR ERIC BRYAN** AMALADAS Director, CAREERsense@HELP Lecturer MCounselling (HELP),

#### BA Psychology (Manitoba) ericbaa@help.edu.my

Eric has been actively involved in the development and delivery of youth and adult learning and leadership development programmes. He has served as a consultant and a trainer to many organisations including Bank Negara and Maxis.



#### **MR KUMARESAN A** RAMALINGAM Senior Lecturer, MA (Distinction) (Counselling) (DeLa Salle)

#### kumarr@help.edu.my

Kumar was a member of the World Vision East Timor research team. He has a keen interest in Counselling, Personal Growth and Development and their applications.



#### **MS SYDNEDÉ LIM** Counsellor and Lecturer MCounselling (HELP) (KB, PA), BSc Psych (Canterbury)

sydnede.lim@help.edu.my Sydnede is a licensed counsellor and lecturer at CAREERsense@HELP. She lectures to undergraduate classes and hopes to provide career guidance to students as well as supervises

postgraduate counselling trainees.



#### **MS TONG LI FERN Counsellor & Lecturer** MCounselling (HELP) BBus (CSturt)

tong.lf@help.edu.my Li Fern is a licensed

counsellor and lecturer at CAREERsense@HELP. She leverages on her corporate experience to enrich her lectures through experiential learning. Li Fern also provides corporate training in career development and emotional intelligence. She enjoys sharing knowledge and supervising trainee counsellors.



**MS BRENDA SHALINI KESAVAMANI** Counsellor and Lecturer MCounselling (HELP) (KB, PA), BPsych (Hons) (HELP)

#### brenda.shalini@help.edu.my

Brenda is a licensed counsellor and lecturer attached to CAREERsense@ HELP. She also lectures in the undergraduate and postgraduate programmes. Her area of interest is Career Development and Personal Growth. She enjoys conducting career-related workshops/seminars and training for students and guiding them in career decision-making.



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