

GENERAL GUIDE



1st
Malaysian University
that earned 5★ for Prioritizing
Society's Needs in Malaysia
- by QS Stars



SEGi
University

WE PRIORITISE YOUR NEEDS

SEGi CONNECT!

(Located at 1st and 2nd Floor)

We ensure your first experience of stepping into the next chapter of your life is as smooth and memorable as possible! From the moment you come into SEGi for your registration, we will be there to guide you through the whole process. We are with you even before you enter your first class, and we will be in contact continually throughout your studies until we know you are fine on your own.

ACADEMIC LEARNING SUPPORT

(Located At 2nd Floor)

Our Academic Skills Unit (ASU) was established to provide learning support and academic enhancement services for students. Our services include:

- assignment-writing
- thesis-construction
- language proficiency
- research brain-storming studying skills

EMPLOYMENT READINESS PROGRAMME

(By Student Affairs Department)

We provide pre-Internship and pre-employment workshops to instil employment values as you venture from academic to work life.

Our in-house "soft skills" training will prepare you for internship placement and employment upon graduation.

During Your Studies

Before You Graduate

GLOBAL INDUSTRY EXPOSURE

(Your Faculty)

- We enrich your learning experience by exposing you to local and global industry practices.
- We strategically network with industry leaders to foster long-term, multi-dimensional relationships.
- We apply academic expertise to generate socially relevant and high impact research activities with industry and community stakeholders.

STRONG GLOBAL INDUSTRY LINKAGES

(Career Office at 2nd Floor)

- We offer you the opportunity to join more than 1000 companies worldwide.
- There are Career Fair within campus just for you.

MENTOR MENTEE SYSTEM

(Your Lecturers)

The learning culture in higher education is very different from high school. Mentor-Mentee programme at SEGi University is aimed at guiding you to be independent learners and help you fit into this new culture. It is also a system that helps those who may need more guidance academically.

SEGi ENRICHMENT PROGRAMME

(Every Wednesday Afternoon)

SEGi ENRICHMENT PROGRAMME aims to reduce unemployment issues and ensures our students are industry-ready by providing opportunities to hone their soft skills through more than 100 structured and specially designed seminars, workshops, conferences, symposiums and training sessions, developed based on industry and professional bodies' feedback.

GLOBAL RECOGNITION

- Double Awards from Top 3.3% of Universities Worldwide (The Centre for World University Rankings 2017 (CWUR) University of Central Lancashire (UCLAN)
- MQA Fully-Accredited Programmes
- 2017 QS Overall 3-star rating with 5-star rating in teaching, facilities, social responsibility, and inclusiveness

SCHOLARSHIPS

- 1st Malaysian University that earned 5 Stars for Prioritising Society's Needs in Malaysia (by QS Stars)
- Over RM100 million worth of Group scholarships awarded in the past 40 over years
- QS 5 Stars rated for inclusiveness and social responsibility

EXCELLENT TEACHING, LEARNING & RESEARCH

- QS 5 Stars Rated for Excellence in Teaching
- QS 5 Stars Rated for Facilities
- SETARA, 2017 scored above medium of 83 in the category of Teaching and Learning
- Independent students' 2017 evaluation rating: more than 95% of students rated our lecturers for excellence in teaching
- Student to academic staff ratio 21:1, based on SETARA (2017)
- Research-led environment

GLOBALLY RECOGNISED,
DISTINCTIVELY SEGi.

OUR 6 COMPETITIVE ADVANTAGES



SKILLS ENRICHMENT & SUPPORT

- More than 100 SEGi Enrichment Programmes in the areas of leadership, communication, and grooming skills (among others) to enhance students' learning experience
- Academic Skills Unit to assist students in academic writing and effective study, research techniques, time management, academic integrity, and exam preparation
- Mentor-Mentee system to provide guidance to students on academic matters and to foster a close and constructive professional relationship between students and lecturers
- Technology-supported learning using the Blackboard learning management system

STUDENT SATISFACTION

- 80% of students are willing to recommend their friends and family to study with us

INDUSTRY DRIVEN GRADUATES

- 2017 SETARA Graduate Employability 85%





INTRODUCTION TO SEGi UNIVERSITY

SEGi was established in 1977 as Systematic College in the heart of Kuala Lumpur offering professional qualifications. Since its founding four decades ago, SEGi has undergone significant growth, strengthening the quality of its wide range of programmes from foundation to doctorate level.

It is one of the most established private higher education institutions in Malaysia with its flagship campus located in Kota Damansara and four other campuses are in Subang Jaya, Kuala Lumpur, Penang, and Kuching. Currently, SEGi has a population of 20,000 local and international students across its campuses.

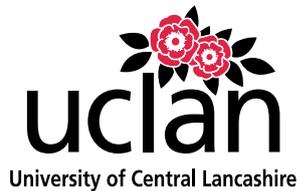
SEGi is recognised as "The first Malaysian University that earned 5 Stars for Prioritizing Society's Needs in Malaysia" by QS Stars, an international evaluation system for universities based on auditing.



WORLD RENOWNED UNIVERSITY PARTNER

SEGi partners with international universities of great repute to offer a globalised learning experience for our students. Programmes offered by our university partners are regulated by them on a regular basis, thus ensuring the exact same quality of education that students will obtain at their home base.

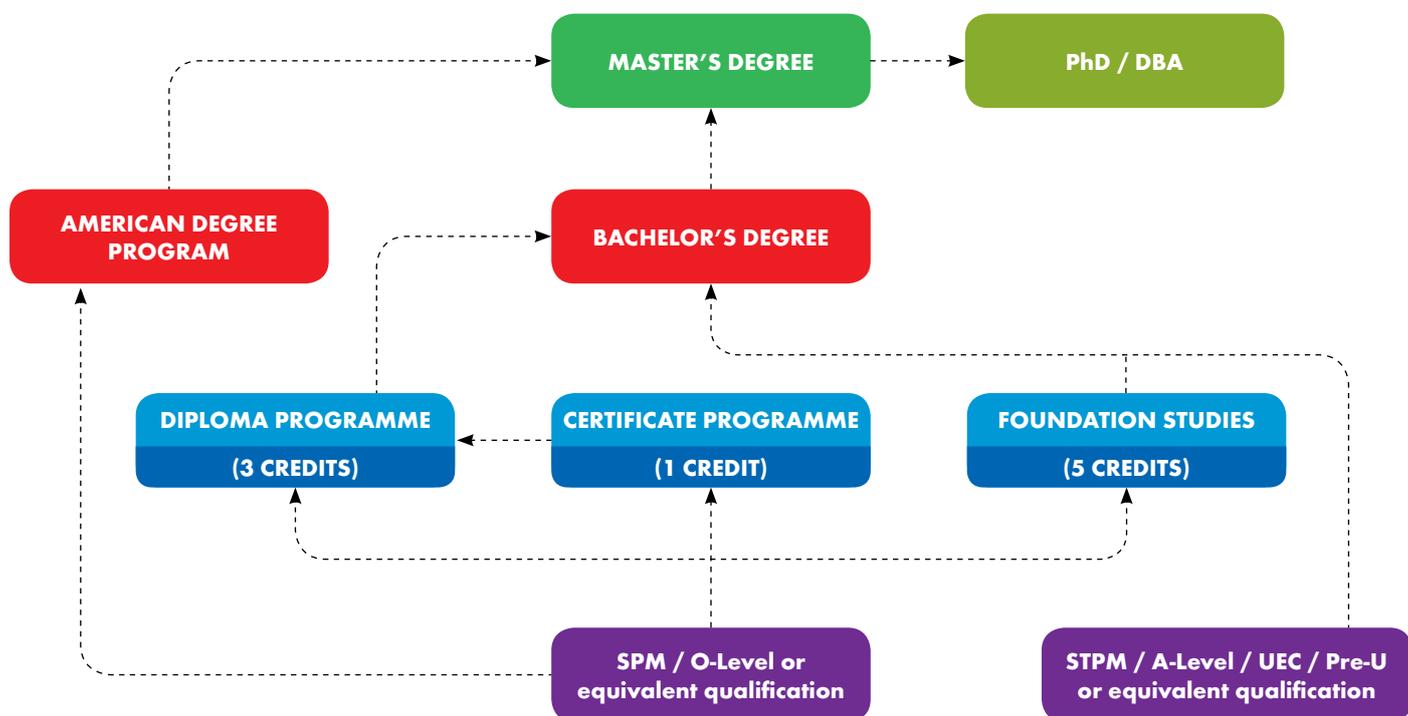
UNITED KINGDOM



University of Central Lancashire

The University of Central Lancashire is one of the largest universities in the UK which hosts about 25,000 students. This public university, located in Preston, Lancashire, England was founded as the Institution for the Diffusion of Knowledge in 1828 and became a university in 1992. Imbued with a celestial-sounding motto, 'Ex solo ad solem', which translates 'From the Earth to the Sun', the vastness of the university's portfolio includes over 400 undergraduate programmes and 200 postgraduate courses. Hailed for its high student satisfaction in the recent international Student Barometer survey, its impressive reputation as a regional economy powerhouse testifies to over 1,000 students and graduates who have started a business or embarked on self-employment.

EDUCATION PATHWAY



INTERNATIONALLY RECOGNISED PROGRAMMES

Health Sciences

Bachelor of Medicine, Bachelor of Surgery
(M.B.,B.S.)
R/721/6/0064 | KD Campus

Bachelor of Optometry (Hons)
R/726/6/0063 | KD Campus

Bachelor of Dental Surgery
R/724/6/0003 | KD Campus

Bachelor of Pharmacy (Hons)
R/727/6/0014 | KD Campus

Bachelor of Biomedical Science (Hons)
N/721/6/0048 | KD Campus

Business & Accounting

Bachelor of Accounting (Hons)
R/344/6/0387 | KD Campus

Bachelor of Accounting and Finance (Hons)
R/343/6/0222 | KD Campus

Bachelor of Business Management (Hons)
Specialisations:

- General Management
 - Marketing Management
 - Financial Management
 - Human Resources Management
- R/340/6/0334 | KD Campus

Diploma in Business Administration
R2/345/4/0417 | KD Campus

Diploma in Accounting
R2/344/4/0187 | KD Campus

Communication

Bachelor of Mass Communication (Hons)
R/321/6/0109 | KD Campus

Bachelor of Arts (Honours)
English and Public Relations
R/222/6/0020 | KD Campus

Diploma in Mass Communication
R2/321/4/0044 | KD Campus

Creative Design

BA (Hons) Multimedia Design
R/213/6/0061 | KD Campus

BA(Hons) Visual Communication Design
R/213/6/0060 | KD Campus

Education

Bachelor of Education (Hons) (Double Degree)

Specialisations:

- Early Childhood Education
- Special Needs Education
- TESL
- Guidance & Counselling

R/141/6/0059 | KD Campus

Diploma in Early Childhood Education

R/143/4/0034 | KD Campus

Engineering & The Built Environment

BSc (Hons) Quantity Surveying

R/526/6/0028 | KD Campus

BSc (Hons) Architecture

N/581/6/0092 | KD Campus

BEng (Hons) Chemical Engineering

R/524/6/0011 | KD Campus

BEng (Hons) in Mechanical Engineering

R/521/6/0146 | KD Campus

BEng (Hons) in Civil Engineering

R/526/6/0070 | KD Campus

BEng (Hons) in Electronic and Electrical Engineering

R/523/6/0060 | KD Campus

BA (Hons) Interior Architecture

N/581/6/0027 | KD Campus

Hospitality & Tourism

Bachelor of Hospitality Management (Hons)

R/811/6/0238 | KD Campus

Diploma in Hotel Management

R/811/4/0126 | KD Campus

Diploma in Culinary Art

R/811/4/0101 | KD Campus

Diploma in Restaurant Management

MQA/PA/11246 | KD Campus

Information Technology

Bachelor of Information Technology (Hons)

Specialising in:

- Computer Networks
- Software Engineering
- Business Systems Design

R/481/6/0522 | KD Campus

Bachelor of Computer Science (Honours)

in Cybersecurity

MQA/PA/11188 | KD Campus

Diploma in Information Technology

R/481/4/0372 | KD Campus

Pre-U Studies

Foundation in Science

R/010/3/0356 | KD Campus

Foundation in Arts

R/010/3/0406 | KD Campus

Centre for Languages

Intensive English Programme

(Elementary, Intermediate and

Upper-Intermediate English)

R/KJP/00901, R/KJP/00902, R/KJP/00903 | KD Campus

PACE – Professional & Continuing Education

SEGi UNIVERSITY ONLINE

Master of Business Administration

- General Management
R/340/7/0270 | KD Campus

- Global Business
R/340/7/0383 | KD Campus

Bachelor of Business Management (Honours)

R/345/6/0522 | KD Campus

Bachelor of Mass Communication (Honours)

R/321/6/0111 | KD Campus

Executive Diploma in Business Administration

R/340/4/0385 | KD Campus

Diploma in Early Childhood Education

N/143/4/0077 | KD Campus

POSTGRADUATE STUDIES OF SEGi UNIVERSITY

PhD (Management)

R/345/8/0121 | KD Campus

PhD (Information Technology)

N/481/8/0311 | KD Campus

PhD (Education)

N/141/8/0016 | KD Campus

PhD (Engineering)

N/520/8/0037 | KD Campus

Doctor of Business Administration

R/340/8/0627 | KD Campus

Master of Science (Management)

R/345/7/0122 | KD Campus

Master of Science (Engineering)

R/520/7/0042 | KD Campus

Master of Science (Information Technology)

R/481/7/0312 | KD Campus

Master of Science (Vision Science)

N/441/7/0002 | KD Campus

Master of Business Administration
(Human Resource Management)

R/345/7/0479 | KD Campus

Master of Business Administration (Marketing)

R/345/7/0478 | KD Campus

Master of Business Administration (Finance)

R/345/7/0473 | KD Campus

Master of Business Administration
(Global Business)

R/340/7/0336 | KD Campus

Master of Business Administration
(General Management)

R/340/7/0335 | KD Campus

Master of Education

R/141/7/0017 | KD Campus

Master of Accountancy

N/344/7/0454 | KD Campus

Master in Financial Planning

R/343/7/0195 | KD Campus

Master of Arts in Corporate Communications

N/321/7/0153 | KD Campus





SEGi University Kota Damansara (100589-U)
No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara,
PJU 5, 47810 Petaling Jaya, Selangor Darul Ehsan.
☎ 603 6145 1777
📍 011 1210 6389

The best in you, made
POSSIBLE

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SCANME



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