

WHY SMU ACCOUNTANCY

Build Future-Ready Competencies For
the Digital Accounting Landscape

Undergraduate

DEAN'S MESSAGE



Dear prospective student,

The future is now. The accounting industry is rapidly transforming, with analytics, automation and accounting data becoming increasingly integral to the business strategies of corporations and accounting firms.

Our aim at the SMU School of Accountancy (SoA) is to nurture future talents who are fluent in accounting data and analytics applications; capable of communicating analyses effectively and equipped with sound accounting knowledge to make good judgement and recommendations.

Our Bachelor of Accountancy (BAcc) programme provides a holistic education that is broad-based with a strong accounting core, covering business, technology, entrepreneurship, leadership skills, communications and social responsibility. Internship and community service ensure our students graduate with hands-on experience and are ready for the corporate world. Our Second Majors are designed to groom our students to excel in high-growth areas in the accounting industry. The Second Major in Accounting Data & Analytics features data technology and accounting applications courses that are developed in line with industry needs. The newly launched Second Major in Financial Forensics will equip students with the required knowledge and skills to detect and prevent fraud – an important competency in today's volatile business environment.

At SoA, we believe in empowering our students to chart their own education journey. Students can choose to complete their BAcc degree within three years, or a longer duration if they prefer to enrich their tertiary experiences with multiple internships, second majors and more.

A future-ready accounting professional will be an asset for any accounting or non-accounting organisation. Our Bachelor of Accountancy degree will be the key to career opportunities in any industry of your choice. The future is now and you can Be Accountable for your Future today.

We look forward to welcoming you as our student.

Professor Cheng Qiang
Dean, School of Accountancy
Lee Kong Chian Chair



THE FUTURE-READY ACCOUNTING PROFESSIONAL



The accounting professional of the future must be able to think strategically, communicate effectively and be tech-savvy in order to unlock the opportunities which technology has created for the accounting profession.

Accounting professionals well-versed in technologies such as data analytics, blockchain and cloud computing will be able to process massive amounts of financial data efficiently and accurately. This will enable them to derive meaningful analyses for corporate and management decisions.

According to the Skills Framework for Accountancy* published in September 2020, digitisation, accountancy advisory, soft skills and data analytics are core skills which will grow in demand as the accountancy sector continues to transform.

The SMU Bachelor of Accountancy (BAcc) programme is designed to develop this skill-set in the next generation of future-ready accounting professionals.



WHY SMU ACCOUNTANCY



A Strategic Advisor

Our rigorous Accounting Curriculum accredited by 11 educational and professional bodies equips you with sound accounting knowledge.



A Strong Communicator

SMU's seminar-style learning and interactive pedagogy groom you to be an articulate and effective communicator.



A Tech-Savvy Professional

Data Technology and Accounting Application courses groom you to be a future-ready accounting professional.

*The Skills Framework for the Accountancy sector is jointly published by SkillsFuture Singapore, Workforce Singapore, the Singapore Accountancy Commission (SAC), and the Institute of Singapore Chartered Accountants (ISCA). Visit <https://www.sac.gov.sg/skills-framework> to view the framework.



STRONG EMPLOYABILITY

96% of our graduates receive job offers within 6 months of graduation

“Singapore’s global reputation as a trusted hub for business and finance creates a strong demand for accounting services and expertise. According to the AECensus 2019, Singapore’s national census on Accounting Entities (or accounting firms), total revenue grew 8% in 2018 to reach \$2.53 billion. Their workforce grew 7%, the highest since 2014, with over 1,300 new jobs created, bringing the size of the workforce to 20,280 in 721 accounting firms. Beyond accounting firms, there are more than 80,000 accountancy professionals working across all sectors.”
(Skills Framework for Accountancy sector, September 2020)

As the accounting sector transforms, demand for the future-ready accounting professional continues to grow exponentially. Our SMU BAcc programme is designed to groom our BAcc graduates to be future-ready and sought after by employers. According to the SMU Graduate Employment Survey (GES) 2019, 96% of our graduates received job offers within 6 months of graduation.

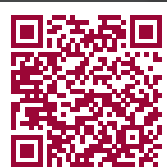
DIVERSE CAREER OPTIONS

Knowledge in accounting enables businesses to classify and interpret financial information and find their competitive edge in the global economy. Accounting offers more flexibility than most people realise, and in reality the profession provides a range of interesting career choices.

The advance of technology, new business models and globalisation have created increased demand for different accounting services, offering even greater diversity in careers for the accounting professional. Accounting professionals are in demand in the following areas:

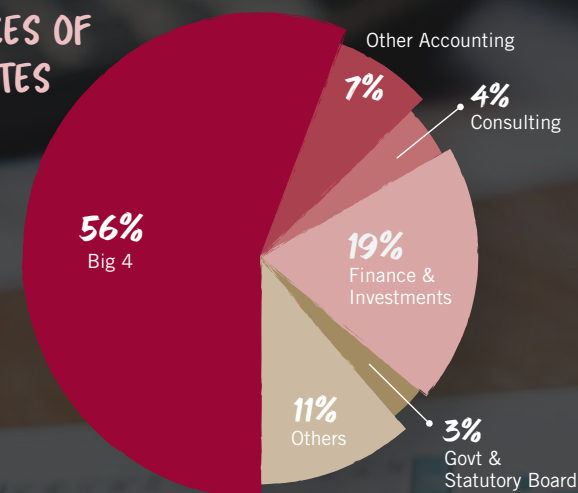
Career Pathways For Accounting

- Assurance
- Business Valuation
- Enterprise Risk Management
- Financial Accounting
- Financial Analysis
- Financial Forensics
- Internal Audit
- IT Audit
- Management Accounting
- Mergers and Acquisitions
- Restructuring and Insolvency
- Tax



scan or visit accountancy.smu.edu.sg/bachelor-accountancy/why-bacc/career-prospects to find out more about the career options available to accountancy graduates.

CAREER CHOICES OF BACC GRADUATES (ACCORDING TO GES 2019)



EXAMPLES OF EMPLOYERS OF SOA GRADUATES

Accounting Firms	Deloitte EY KPMG PwC Baker Tilly Grant Thornton LLP RSM Moore Stephen LLT
Finance & Investments	Barclays Bank PLC Citibank DBS Deutsche Bank Morgan Stanley GIC Goldman Sachs Standard Chartered Bank UOB OCBC
Consulting Firms	Accenture Pte Ltd Bain & Company Oliver Wyman
Government and Statutory Boards	Accountant-General's Department Auditor-General's Office Monetary Authority of Singapore MINDEF

GLOBAL RECOGNITION IN ACCOUNTING EDUCATION AND RESEARCH

The SMU School of Accountancy (SoA) has gained international recognition for its contributions towards thought leadership and accounting education.

ACCREDITATIONS

We are the youngest local institution to have received accreditation from AACSB International for both its Accounting and Business programmes. In addition, the SMU Bachelor of Accountancy (BAcc) has been accredited and endorsed by 10 other professional industry bodies – the Accounting and Corporate Regulatory Authority (ACRA), Singapore Accountancy Commission (SAC), the Institute of Singapore Chartered Accountants (ISCA), the Institute of Chartered Accountants in England and Wales (ICAEW), The Chartered Accountants Australia and New Zealand (CA ANZ), CPA Australia, the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), the Institute of Management Accountants (IMA) and the Institute of Certified Management Accountants (ICMA).

Our BAcc programme has been recognised by ICAEW for its Associate Chartered Accountant (ACA) Strategic Credits pathway since June 2017. Under this strategic partnership, our students will receive maximum exemptions of 12 out of the 15 examination modules in the ACA qualification programme, and need to take only 3 remaining modules. Students are allowed to take 2 of these 3 modules (front-load) before graduation if they choose to do so.

As the first in Asia to be recognised for the ACA Strategic Credits pathway, this achievement speaks of the quality and academic rigour of SoA's BAcc programme. There are currently only six other accountancy bachelor degree programmes in the world that have gained these additional exemptions.

GLOBAL RECOGNITION IN RESEARCH

SoA has achieved international recognition for its high quality accounting research. According to the Brigham Young University (BYU) Accounting Research Rankings (as at February 2020), SoA ranks 1st in Asia and 3rd in the world, in Archival Accounting Research (All Topics).



In today's fast-paced and competitive environment, there is a real need to equip students with the necessary skills for a professional career in accountancy in a shorter period of time... We are pleased to strengthen our partnership with SMU, as this underscores our shared commitment towards developing, training and supporting the talent pool in Singapore and the region.



Michael Izza
ICAEW Chief Executive

3rd WORLDWIDE



BYU Accounting
Research Ranking



Archival Accounting
Research (All Topics)

TRAINING STRATEGIC ADVISORS

As a strategic advisor, you should possess sound accounting knowledge and an understanding of its applicability across different disciplines.

RIGOROUS AND BROAD-BASED CURRICULUM

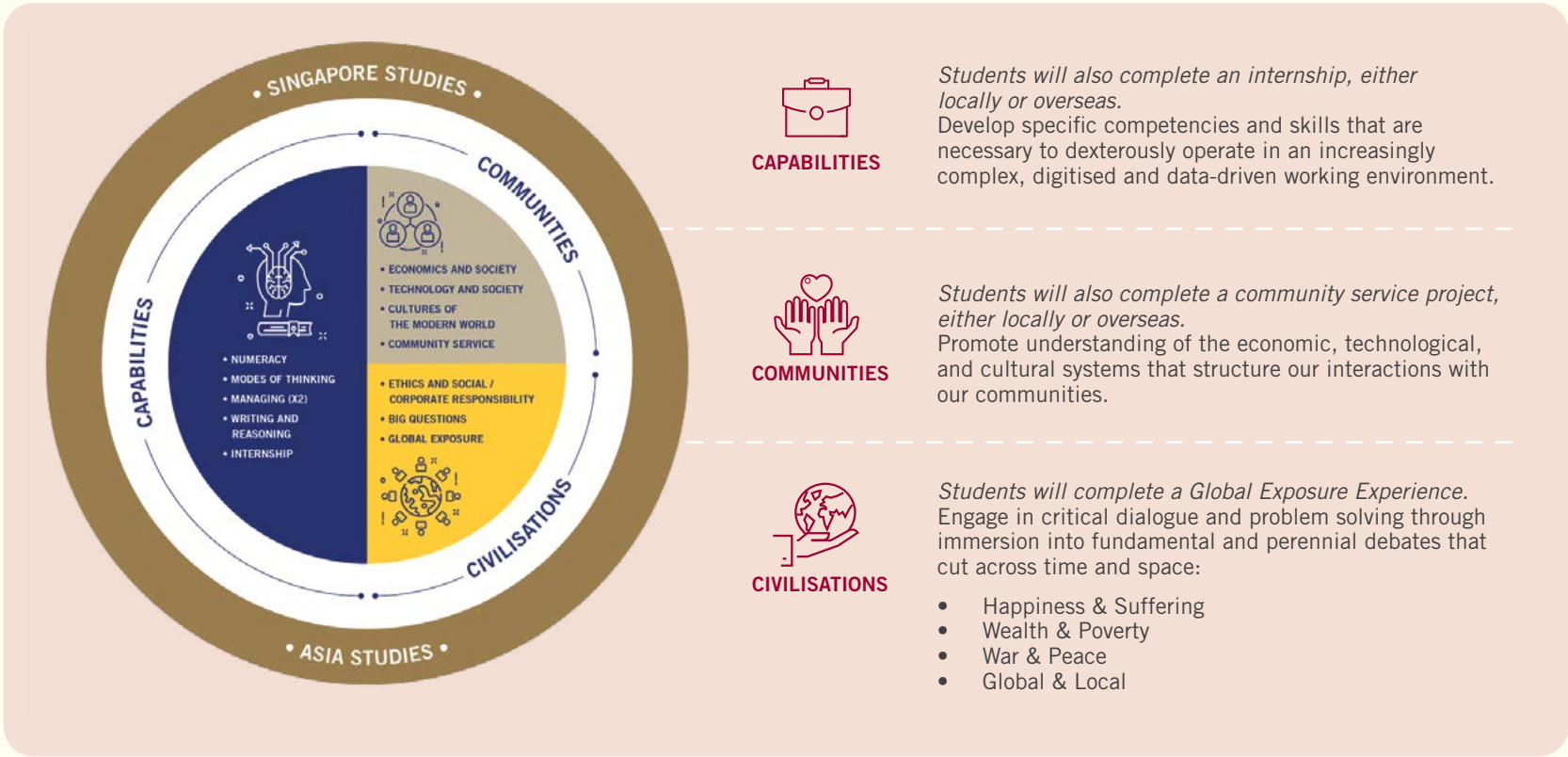
Our BAcc curriculum is designed with the future in mind. It imparts both knowledge and technical skills, while developing the soft skills our students need to thrive in the new accounting landscape.

Students complete 36 modules made up of a combination of Accounting Core and Elective modules, Business subjects, SMU Core Curriculum courses and Free Electives from any other course of study.

As part of the SMU Core Curriculum requirements, students are also expected to complete the SMU Internship programme and a minimum of 80 hours of Community Service. Students will also need to embark on at least one global exposure experience before graduating.

SMU CORE CURRICULUM

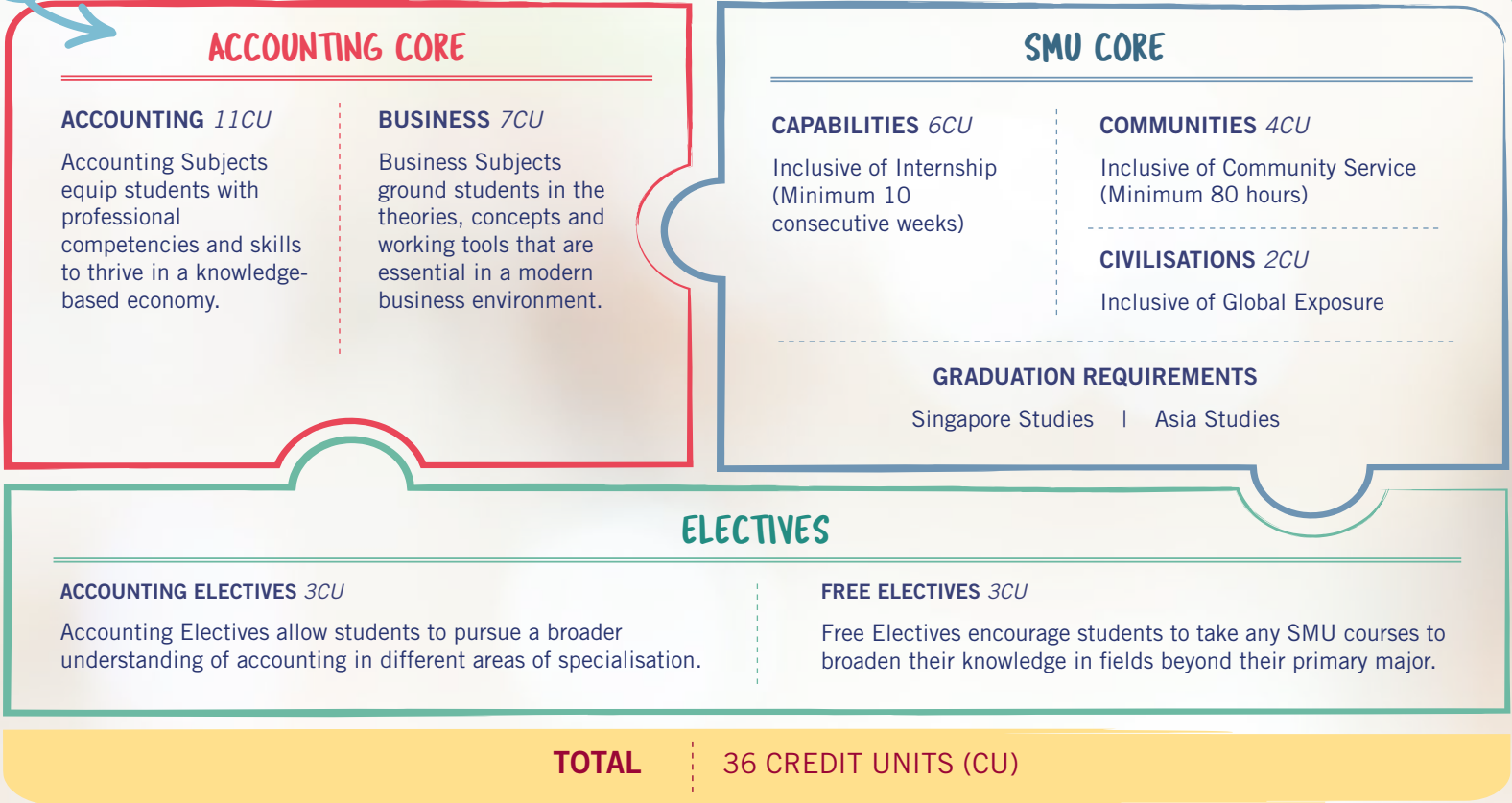
The SMU Core Curriculum is a menu of twelve carefully selected course units (CUs) to initiate undergraduates into their journey to become holistic SMU graduates. The Core Curriculum also serves as a means for students across all disciplines to bond through a common intellectual experience. It stands on three pillars of learning, or inter-related paths of development: Capabilities, Communities and Civilisations.



Scan or visit smu.edu.sg/programmes/core-curriculum for more information on the SMU Core Curriculum and Graduation Requirements.



BAcc CURRICULUM



Scan or visit accountancy.smu.edu.sg/bachelor-accountancy/curriculum/course-structure to view our detailed curriculum and list of courses.



The SMU-X pedagogy adopts a revolutionary approach to education by motivating students to master new skills and apply that knowledge in solving real-world problems. Every SMU-X course will combine academic with experiential learning through the heavy use of projects to challenge and inspire them to use their disciplinary knowledge and skills in tackling multi-disciplinary, real issues faced by the partner organisations.

To find out more about our SMU-X courses, please visit: x.smu.edu.sg/



INDUSTRY RESPONSIVE CURRICULUM

Strong industry partnerships ensure SoA continues to be at the forefront of industry developments in the accounting and business fields. This ensures that our curriculum is responsive to industry feedback and addresses the needs of the accounting and business sectors.

Many of our faculty hold strategic positions in key national committees that steer the accounting industry in Singapore as well, they include:



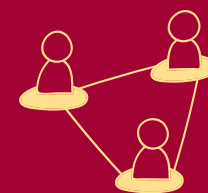
Professor Cheng Qiang
Dean, School of Accountancy
Lee Kong Chian Chair
ISCA Council Member



Professor Pang Yang Hoong
Senior Advisor to President, SMU
Singapore Accountancy Commission
Board Member



Professor Sum Yee Loong
Inland Revenue Authority of Singapore
Singapore Board Member



BUILDING STRONG COMMUNICATORS

SMU's seminar-style learning and interactive pedagogy will groom our students into articulate and confident individuals ready for the workplace.

Our unique learning pedagogy emphasizes interactive learning in the classroom, which will inspire students to improve their critical thinking abilities and communication skills. Professors devote attention to each student through vibrant dialogue and participation.

Our strong emphasis on project work also encourages students to build their ability to work in teams while developing them into articulate individuals. Projects which involve interaction with real-world clients imbues students with confidence and social skills as well.

“



I represented SMU at the MSIG Insurance Risk Management Challenge 2018 and NTU National Tax Competition 2020, broke into both finals, and emerged as champions with my trusty teammates!

But, this was possible only through the SMU learning environment where I really learnt to speak up; with the support of my friends, who challenged me to push myself beyond what I thought was possible; and through the professors, who taught me how to think critically and learn how to learn.



Lim Yong Chuan
BAcc (Class of 2020)
Tax Officer at Inland Revenue Authority of Singapore

”



DEVELOPING TECH-SAVVY PROFESSIONALS

SoA's second majors are specially designed to provide our accounting students the competencies and skill-sets to enter high-growth areas in the accounting profession.

Accountants with the right data analytics skills are in strong demand to provide the expertise and professional services to support the economic growth in the Asia region. Accounting professionals are also at the forefront of guarding Singapore against financial crimes and upholding the nation's standing and reputation as an international financial centre.

Designed in consultation with industry stakeholders, which include the Big Four accounting firms, consulting firms, corporations, major banks and regulatory agencies, the SoA Second Majors in "Accounting Data and Analytics" and "Financial Forensics" curricula cover knowledge and skill-sets sought after by employers.

2ND MAJOR IN ACCOUNTING DATA & ANALYTICS

The Second Major in Accounting Data and Analytics is the first-of-its-kind in Singapore, designed to groom accounting professionals to be expert users of emerging technologies, smart software and analytics. Courses under this second major delve into the relevance and application of data technology in the accounting domain.

Students will complete four compulsory modules in data technology to equip themselves with the essential analytics skill-sets. They will then apply this knowledge in the accounting context by taking three electives in their areas of interest. Of the nine electives available to students, two of the courses – Audit Analytics and Auditing Information Systems, will be taught by Deloitte.

Lastly, students will experience the practical and integrative application of lessons learnt through a compulsory capstone module taught under the SMU-X experiential learning pedagogy.

Scan or visit accountancy.smu.edu.sg/bachelor-accountancy/curriculum/2nd-major-accounting-data-and-analytics to learn more about the Second Major.

COURSE STRUCTURE*	
COMPULSORY – 4 Modules	ANALYTICS ELECTIVES – Any 3 Modules
<ul style="list-style-type: none">Accounting Information SystemsBusiness Data ManagementData Modelling and VisualisationStatistical Programming	<ul style="list-style-type: none">Forecasting and Forensic AnalyticsAnalytics for Value InvestingAudit Analytics (SMU-X)Auditing Information Systems (SMU-X)Introduction to ProgrammingAnalytics in Finance and Real EstateFoundations of CybersecurityBlockchain Applications in Financial ServicesFinancial Analytics
ACCOUNTING ANALYTICS CAPSTONE (SMU-X) (Compulsory)	

*Course structure accurate as at January 2021.

The skills I picked up from my Second Major in Accounting Data and Analytics came in handy for my internship as I was able to utilise them to analyse data from different perspectives using various data analytics tools.

Dominic Liman
Accountancy 2017 Student
Currently pursuing his Second Major in Accounting Data and Analytics

NEW* 2ND MAJOR IN FINANCIAL FORENSICS

The new Second Major in Financial Forensics will equip students who are interested to work in this area with the specialised skills to combat fraudulent schemes and financial crimes. Courses under this second major will impart advanced accounting knowledge and cultivate the discerning mindset required to effectively detect and prevent fraud.

Students will acquire three domains of knowledge – advanced accounting technical competency; technology and analytics capability; and fundamental legal understanding in related areas. Students will study five compulsory modules, and select three elective modules from a list of courses to deepen their knowledge in corporate governance, risk management, digital technology and dispute resolution.

COURSE STRUCTURE*	
COMPULSORY – 5 Modules	FORENSIC ELECTIVES – Any 3 Modules
<ul style="list-style-type: none">Forensic Accounting and InvestigationInternal Audit (SMU-X)Financial CrimeBusiness Data ManagementForecasting and Forensic Analytics	<div><ul style="list-style-type: none">Insolvency and RestructuringData Modelling and VisualisationAudit Analytics (SMU-X)Auditing Information Systems (SMU-X)Law of Evidence<ul style="list-style-type: none">Dispute Resolution: The Role of ExpertsBlockchain Applications in Financial ServicesFinancial AnalyticsFoundations of CybersecurityIntroduction to ProgrammingCyber Risk and Forensics Work-Study Elective</div>

*Course structure accurate as at January 2021.

Understanding financial forensics would help demystify what exactly it is all about and how that would strengthen an organisation's overall state of corporate governance. On the individual level, knowledge in financial forensics prepares the future-ready accounting professional by teaching them how to use different investigative methodology and tools to uncover the who, what, when, where, why and how's of fraud.

Mr Benjamin Ee
Managing Director, FTI Consulting

Scan or visit accountancy.smu.edu.sg/bachelor-accountancy/curriculum/2nd-major-financial-forensics to learn more about the Second Major.






DOUBLE DEGREES & SECOND MAJORS




Accountancy students can choose from up to 15 possible double degree combinations. Prospective students with outstanding academic results may apply for direct entry to the double degree programme. Our current students already enrolled in a single degree programme who display exceptional results in their first or second year, can also opt for the double degree programme.

Alternatively, SMU BAcc students may elect for a second major to augment their accounting knowledge, from a choice of over 300 second major combinations across any of the schools within SMU. SMU guarantees that all undergraduates will be able to take their second major of choice.

The majority of our students graduate with either a double degree or a second major which makes them more attractive to employers and provides more flexibility in their career choices.



My second major allowed me to delve deeper into the area of finance, exposing me to the more technical aspects of this area - such as derivatives and insurance finance. This helped me to understand situations at work much quicker and design more targeted solutions to problems we faced in these areas. It also enabled me to contribute more substantial insights to team discussions as well.





Sanika Kale
BAcc (Class of 2018) with Second Major in Finance
Senior Associate at KPMG Singapore





LEARN FROM OUTSTANDING FACULTY



Our world-class faculty are recognised as some of the best educators at the forefront of accounting research and technology. Our diverse faculty come from top universities, and many have professional backgrounds with strong ties to the accounting industry.

Our faculty's efforts in producing high quality accounting research has helped put Singapore on the map with a reputation for excellence in accounting education and research. According to the BYU Accounting Research rankings, SoA has been ranked 1st in Asia in Accounting Research for All Areas and All Disciplines for 3 years consecutively. In addition, SoA ranked 3rd worldwide in Archival Research (All Topics) and 2nd worldwide in Financial Archival Research, in the rankings published in February 2020.

Brigham Young University (BYU) Accounting Research Rankings

	2019		2018		2017	
SMU's Rank	Global	Asia	Global	Asia	Global	Asia
All areas, all disciplines	9	1	10	1	15	1
Archival (all topics)	3	1	3	1	5	1
Archival (financial accounting)	2	1	4	1	4	1

SoA faculty members also enhance the learning experience for students through learning journeys outside the classroom, and by developing teaching innovations and unique learning tools that complement textbook learning with experimentation and application. They have consistently performed well at the annual SMU Teaching Excellence (TE) Awards, clinching more than 30 awards since 2005.

LEADING IN TEACHING INNOVATIONS

Our faculty at SoA have made history as the first professors outside of Asia to clinch the following American Accounting Association (AAA) Awards – the 2018 Teaching, Learning and Curriculum Outstanding Instructional Contribution Award, the 2017 Jim Bulloch Award for Innovations in Management Accounting Education and the 2015 AAA Innovation in Accounting Education Award. Other internationally-acclaimed teaching and pedagogical awards won by our professors include the QS-Wharton Reimagine Education Awards, CEEMAN Champion Awards and the Howard Teall Innovation in Accounting Education Award at CAAA 2020 and CAAA 2019.



Associate Professor (Education) Seow Poh Sun (left) and **Senior Lecturer Wong Suay Peng** (right), winners of the 2015 Innovation in Accounting Education Award and 2017 Jim Bulloch Award for Innovations in Management Accounting Education from the American Accounting Association (AAA)



Associate Professor (Education) Seow Poh Sun and **Professor (Education) Gary Pan** were honoured with the 2018 Teaching, Learning and Curriculum (TLC) Outstanding Instructional Contribution Award from the American Accounting Association (AAA)

EXPERIENTIAL LEARNING

INTERNSHIP

Internship which is compulsory under the Capabilities pillar of the SMU Core Curriculum, will give students a firsthand experience of the working environment in their preferred industry. Alternatively, SoA students may pursue internships in overseas companies for a broader and more diverse working experience.

SoA offers a special internship window from December to February – the peak period in the accounting profession – to give students insights to a career in the accounting industry. It is common to see students who perform well at internships receive job offers before graduation.

Our students appreciate the opportunity to gain real-world perspectives before graduation and over 79% complete between two to seven internships in different companies and across multiple industries, to identify the best job fit.

SMU-KPMG CYBER RISK AND FORENSICS WORK-STUDY PROGRAMME* (NEW)

In August 2020, SoA launched its first Work Study Programme – the SMU-KPMG Cyber Risk and Forensics Work-Study Programme which consists of 3 courses:

- Forensic Accounting and Investigation
- Foundations of Cybersecurity
- Cyber Risk and Forensics Work-Study Elective

Students will pick up the fundamental knowledge on how to investigate financial fraud from the Forensic Accounting and Investigation course, and the technical skills for protecting computing and networking systems against various cyber-attacks from the Foundations of Cybersecurity course. The Cyber Risk and Forensics Work-Study Elective then involves a 6-month internship attachment at KPMG that will provide students with the opportunity for firsthand exposure and immersion into the cyber world of Forensics, Security and Digital Trust.



Scan or visit accountancy.smu.edu.sg/bachelor-accountancy/academic-experience/smu-kpmg-work-study-programme to learn more about the SMU-KPMG Work Study programme.



“

Given the flexibility in course planning in SMU, I was able to do various internships and explore different career paths, ranging from accounting profession, operations management to investment research. I am thankful for these firsthand experiences as they have definitely deepened my understanding of the professions and their working culture. Apart from learning more about the professions and industries, these internship experiences also allowed me to better evaluate my preferred career choices.

”



Goh Hong Wen

BAcc and BBM (Class of 2017)

Completed 4 internships in the course of his education



“

I believe words are not enough to encapsulate my feelings for being part of Project Sukacita. I am forever grateful for the memories made and the friendships forged throughout the trip. And not forgetting how adorable the kids in Pangkalan Kerinci were! Every day, we were greeted by warm smiles and cheerful laughter from the kids. In fact, they were the very reason why I experienced Sukacita (meaning: Joy in Bahasa Indonesia) in the first place.

”



Stefanus Kevin

Accountancy 2018 student

Volunteer for Project Sukacita VII in Pangkalan Kerinci, Indonesia



FINISHING TOUCH PROGRAMME

The Finishing Touch Programme is one of SMU's distinguishing factors in honing its graduates throughout their education journey towards career management and success. The seven compulsory workshops, conducted during your first two years, give you more time to learn, assimilate and apply career-related knowledge and skills. Optional workshops are offered in your third and fourth years at the crucial job application stage.



COMMUNITY SERVICE

Community service, which falls under the Communities Pillar of the SMU Core Curriculum, requires students to serve a minimum of 80 hours or two weeks of community service, either locally or abroad. Through the community service programme, you will develop social responsibility and empathy for the less fortunate through your involvement in community service projects. Many of our students appreciate the value of engaging in community service and voluntarily clock beyond the stipulated 80 hours.



SMU PATHFINDERS PROGRAMME

The SMU Pathfinders Programme is a student development Programme that comprises a series of curated experiential platforms focusing on the three inter-related domains of the “Self”, “Self and Team” and “Self and the Community”. Conducted both internally by trained SMU staff and by external vendors, the Pathfinders workshops aim to provide additional learning platforms beyond those currently offered to students. Students can either participate out of their own interest or as part of their existing Co-Curricular Activity training programme(s). The SMU Pathfinders Programme seeks to develop values-driven learners, authentic collaborators and responsible global citizens. Find out more about SMU Pathfinders at www.smu.edu.sg/campus-life/pathfinders

GLOBAL EXPOSURE



At SMU, we aspire to have 100% of our students embark on at least one global experience before graduating.

As businesses and organisations spread their operations across international borders, graduates with global exposure will benefit from their prior experiences interacting with people of different cultures and nationalities.

SMU provides numerous opportunities for students to broaden their horizons and experience different learning environments through its robust overseas exchange programmes, internships, study missions and community service projects. To make sure no student misses out on this precious global experience, the University is committed to giving global exposure participation an extra push by enhancing support and by providing more (and new) opportunities for students.

OVERSEAS EXCHANGE PROGRAMME

Studying overseas can have positive impact on a student's personal and professional growth as it provides students with an enriching cultural and academic experience like no other. All exchange applicants will be assured of a placement in a university abroad. Our list of partner universities for exchange currently exceed 240, and covers different regions and continents.



“

Exchange has truly opened up my eyes to the world beyond my comfort zone. Best of all, I have met so many amazing people from all over the world, and bonded with people whom I would never have had the chance to meet otherwise.

”



Cindy Yong
BAcc(Class of 2021)
Exchange student to National Taiwan University in 2019



MAXIMUM FLEXIBILITY



We empower our BAcc students to chart their own degree progression. With up to a maximum of 5 exemptions ('A' levels, IB Diploma and NUS High School) or up to 10 exemptions or 1 year (Acceptable Diplomas from local polytechnics), students have the freedom to decide to finish their degree in 3, 3.5 or 4 years.

Our students can maximise their learning journeys here and graduate with more than an accountancy degree. Students will be able to graduate in 3 years without any of the academic options such as double degree, exchange programme or multiple internships. However, the majority of our graduates prefer to take on the various academic options available, as well as enjoy the full spectrum of opportunities SMU has to offer in leadership experiences and student life.

“

The flexibility in SoA allowed me to achieve my academic goals without compromising on a wholesome university experience. Within 4 years, I completed my double degree, did 3 internships, and embarked on 4 overseas trips, one of which was a semester-long exchange to Copenhagen, Denmark. I also enjoyed serving the community through my leadership positions in several student clubs. This was possible because I had the freedom to customise my own schedule to fit my working style and other commitments.

”



Sng Jielin
BAcc and BBM (Class of 2018)
SPH University Valedictorian 2018,
General Assurance Associate at PwC



CO-CURRICULAR ACHIEVEMENTS OF SoA STUDENTS

Our SoA students are committed to the pursuit of excellence in both their academic and non-academic interests. We highlight some of their most recent co-curricular achievements here:

SPORTS EXCELLENCE

Southeast Asian Games 2019

- Athletics, Bronze x 2
- Water Polo, Bronze x1

LOCAL AND INTERNATIONAL COMPETITIONS

- TCS Sustainathon 2020 by Tata Consultancy Services – 1st Runner-Up
- SMU Tax Case Challenge 2020 – Champion, 1st and 2nd Runner-Up
- HSBC Private Banking Challenge 2020 – 2nd Runner-Up
- SMU-ISCA Case Challenge 2020 – 1st and 2nd Runner-Up
- Asia Investment & Banking Conference HSBC Mergers & Acquisitions Competition 2020 – Champion
- Asia Investment & Banking Conference GIC Asset Management Competition 2020 – 1st Runner-Up
- ICAEW China & Southeast Asia Business Challenge 2020 – 1st Runner Up
- NTU National Tax Competition 2020 – Champion and 1st Runner Up
- NTU National Tax Competition 2019 – Champion, 1st and 2nd Runner-Up
- SMU Tax Case Challenge 2019 – Champion
- CFA Institute Research Challenge 2019 – Champion
- SMU-ISCA Case Competition 2019 – Top MCQ Scorer



OUR DISTINGUISHED ALUMNI

Many of our graduates have made headway in their careers, boosting SoA's reputation as an institution which grooms our students to excel in the workforce.

From 2014 to 2018, four of our SoA alumni have won Accountant of the Year Awards, at the Singapore Accountancy Awards (SAA) presented by Institute of Singapore Chartered Accountants (ISCA). Increasingly, we have also seen a growing number of alumni appointed Partner at their respective Big Four accounting firms. We highlight a few of our distinguished alumni below.

★ DISTINGUISHED ALUMNI IN ACCOUNTING ★



Mr Chan Ying Jian
Chief Financial Officer and IT Director, The Learning Lab

BBM and BAcc (Class of 2008)
Rising Star Award for the Professional Accountants in Business in 2018



Ms Lim Kexin
Tax Partner, PwC Singapore
SMU Board of Trustees

BAcc (Class of 2005)
Young Accountant of the Year Award for the Accountants in Public Practice segment 2014. Honoured in Prestige Singapore's "40 Under 40" in 2015 for her contributions to the Singapore accounting industry. Kexin was appointed Tax Partner at PwC Singapore in 2020.



Mr Haridas Kanagasabai
Audit & Assurance Partner,
Deloitte Singapore
SOA Alumni Board Member

BAcc (Class of 2005)
Haridas was appointed Partner in 2017.



Mr Aw Xin-Pei
Audit & Assurance Partner,
Deloitte Singapore

BAcc (Class of 2005)
Xin-Pei was appointed Partner in 2018.



Mr Jeremy Phua
Audit & Assurance Partner,
Deloitte Singapore

BAcc (Class of 2007)
Jeremy was appointed Partner in 2019.



Ms Lee Jingyi
Partner, Transfer Pricing, KPMG Singapore

BBM and BAcc (Class of 2009)
Jingyi was appointed Partner in 2019.



Ms Vivian Neo
Audit & Assurance Partner, Deloitte Southeast Asia

BAcc (Class of 2007)
Vivian was appointed Partner in 2020.



Ms Belinda Teo
Assurance Senior Manager, EY Singapore

BAcc (Class of 2010)
Young Accountant of the Year (Practice) Award in 2016, ISCA Council Member and Chairperson of the Young Professionals Advisory Committee of ISCA



Ms Annie Seah
Manager, Financial Planning and Analysis,
American Express

BAcc (Class of 2007)
Young Accountant of the Year Award for the Professional Accountants in Business segment in 2014

Our alumni have also excelled at professional certification programmes from different professional bodies including ISCA, ICAEW, CPA Australia and IMA, a testament to the academic rigour of our BAcc curriculum. Our graduates have emerged top both in Singapore and worldwide among other candidates taking the same professional exam.

★ GLOBAL TOP SCORERS ★

Mr Eugene Tan Jin Han

BAcc (Class of 2019)
Student Certificate of Distinguished Performance
(for Top 1% globally), CMA exam in 2019

Ms Sylvia Stephanie Zhao Chen

BAcc (Class of 2019)
Financial Accounting and Reporting – Joint First Place,
Spicer and Pegler Prize, ACA Professional level Exam in 2019

★ SINGAPORE TOP SCORERS ★

Ms Phua Yanqi

BAcc (Class of 2014)
Winner of the Institute of Chartered Accountants (ISCA) Book Prize in 2017

Mr Soh Cheng Yi

BAcc and BBM (Class of 2014)
Winner of the Institute of Chartered Accountants (ISCA) Book Prize in 2017

Ms Seah Yiru

BAcc (Class of 2017)
Top Scorer in Taxation (2018) and Financial Reporting (2017) Modules of the Singapore CA Qualification Exams

Ms Ng Si Jia

BAcc and BBM (Class of 2017)
Top Scorer in Assurance (2019) and Financial Reporting (2018) Modules of the Singapore CA Qualification Exams

Ms Natalie Seah

BAcc (Class of 2018)
Top Scorer in Financial Reporting (Dec 2018)
Module of the Singapore CA Qualification Exams

Mr Neo Yi Ren

BAcc (Class of 2019)
Top Scorer in Financial Reporting (Dec 2019)
Module of the Singapore CA Qualification Exams

Mr Koh Shao Yang

BAcc (Class of 2016)
Outstanding Achievement Award for the ACA Professional level 2016

Mr Khaw Jing Huan

BAcc (Class of 2016)
Highest Achievement at Audit and Assurance Exam for the ACA Professional level 2016

Mr Mak Wei Yang

BAcc and BBM (Class of 2016)
Highest Achievement at Corporate Reporting Exam for the ACA Professional level 2018

Ms Lim Jia En

BAcc (Class of 2018)
Highest Achievement at Audit and Assurance Exam for the ACA Professional level 2018

Mr Tevin Chew

BAcc (Class of 2020)
Highest Achievement in Corporate Reporting for the ACA Advanced level 2020

Mr Marcus Ng

BAcc and BBM (Class of 2013)
Achieved "High Distinction" in all 6 subjects in the CPA Australia Programme (Dec 2017)



One thing I've learnt at SMU is to not pitch yourself against others; follow your own timeline and be at peace with the decisions you make even if it takes slightly longer to reach your goals. During this process, be bold enough to take the road less travelled, and have faith that everything will turn out fine in the long run.



Sylvia Stephanie Zhao Chen
Global Top Scorer for Financial Accounting and Reporting
ACA Professional level Exam in 2019



School of Accountancy

Singapore Management University
60 Stamford Road Singapore 178900

Tel: (65) 6828 0632

Fax: (65) 6828 0600

Undergraduate Enquiries: accountancy@smu.edu.sg