

Discover  
the Business  
of Hospitality

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2021



**Hotel Institute  
Montreux**

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# Discover the Business of Hospitality

*Welcome to Hotel Institute Montreux, one of Switzerland's finest hospitality management schools!*

Hotel Institute Montreux blends renowned Swiss hospitality practices with contemporary American business expertise. The business skills students acquire at Hotel Institute Montreux gives them access to an international career and the agility to move from one industry to another.

Specializations in Financial Analysis and Wealth Management, Human Capital and Development, Management for the Senior Living Industry, Franchise Business Management, and Luxury Brand Management are offered in close partnership with prominent global industry leaders in business and management and give students insights into the international business world. The academic degree from partner university, Northwood University (USA) rounds off our graduates' business management skills, making them highly sought after for careers in the hospitality sector and beyond.

Montreux is located in one of the most beautiful parts of Switzerland, the Swiss Riviera nestled between Lake Geneva and the Swiss Alps. Known for its Mediterranean-style microclimate and visited by hundreds of thousands of tourists each year, Montreux hosts major events year-round, including the famous Montreux Jazz Festival, the Montreux Volleyball Masters, and the Christmas Market.

It is exciting to see the remarkable value our students are offering across an ever-growing range of industries around the world.

I look forward to welcoming you to this unique environment!



Ulrika Björklund  
Dean  
Hotel Institute Montreux



Hotel Europe, Montreux

The Freddie Mercury, Montreux

# Why Study in Switzerland?

## The Birthplace of Hospitality

Switzerland's reputation as the birthplace of modern hospitality was established more than 100 years ago when the first palace-style hotels were built to accommodate a growing number of wealthy tourists. The world's first hospitality management school was established in Switzerland in 1893 and today, graduates of a Swiss curriculum are highly respected for their ability to function and manage in the workforce. The top hospitality management schools in the world are Swiss, a testament to the country's long tradition of excellence in hospitality and culinary education and commitment to innovation in today's dynamic, rapidly evolving world.

## Excelling Across Sectors

Switzerland is the birthplace of the Red Cross and is home to many international organizations, including the second-largest United Nations office, the International Olympic Committee, and FIFA. The country's cultural contributions are disproportionate to its small size. Swiss citizens have won more Nobel Prizes and registered more patents per capita than any other nation.

The country's strong economy is powered by a highly-developed service sector led by financial services and a high-tech manufacturing industry. Dozens of large multinational corporations, such as Nestlé, Procter & Gamble, Novartis, and Credit Suisse, have their headquarters in Switzerland. The Swiss attention to quality and detail is reflected in a variety of Swiss luxury brands, including watchmakers Patek Philippe, Audemars Piguet, or fashion house Bally.

Switzerland enjoys a solid reputation for excellence in healthcare. The nation topped the list in the 2018 edition of Euro Health Consumer Index. It comes then as no surprise that the country was also voted the no 1 safest country when it comes to COVID-19 (according to a study published in Forbes). Switzerland also figures amongst the world's top 10 safest and most crime-free countries.

## Topping the List for Higher Education

In 2020, Switzerland was ranked the no 1 Best Country based on its attitude towards education, democracy, business, and quality of life for the fourth year in a row (US News) and no 4 in the "Top 10 Places In The World To Study Abroad" (Educations.com).

Switzerland boasts a very international environment which makes it attractive for students of higher-education institutions. Students interact with people from all over the world, while gaining exposure to the local language (Switzerland has four national languages) and culture.

## In the Heart of Europe

Switzerland is a thriving tourist destination with one of the best transport and tourism infrastructures in the world. Major Swiss cities are located within an easy one-to three-hour journey by train, car or boat. Centrally situated in Europe, Switzerland gives you the opportunity to easily visit and experience other European cities, such as Paris, London, and Milan!



"BY WORKING IN FRENCH-SPEAKING SWITZERLAND, I WAS ABLE TO IMPROVE MY LANGUAGE SKILLS. THE BEST PART OF MY INTERNSHIP WAS REALIZING HOW I HAD GROWN IN PROFESSIONALISM AND CONFIDENCE."

**Alina Bilousova (Ukraine)**  
Sales Manager, Fairmont Dubai

# Develop Your Business & Hospitality Skills

*With a diverse student body in the center of Montreux, our campus offers the perfect opportunity to be immersed in Swiss and European culture.*

Bachelor students specialize in hospitality management and business administration, and earn a dual Bachelor of Business Administration in Hospitality Management (with specialization) from Hotel Institute Montreux and Northwood University, USA.

The Master of International Business in Hospitality Management (with specialization) blends hospitality management skills with business knowledge for students seeking executive level positions.

The Master of Business Administration is a blended program, designed to be completed in one year and is geared toward students from an array of undergraduate disciplines with varying levels of professional work experience.

Both Bachelor's and Master's programs have a strong business orientation and include a specialization in Financial Analysis and Wealth Management, Human Capital and Development, Management for the Senior Living Industry, Franchise Business Management or Luxury Brand Management, endorsed by leading companies in their field.

At Hotel Institute Montreux, you are encouraged to be creative and innovative in everything you do, whether it is through developing a complex finance solution, establishing a dynamic human resource strategy, creating a luxury branding experience, launching your own franchise concept, or taking an in-depth look at the future of senior living and emerging models of well-being.

**"BEING SURROUNDED BY SO MANY PEERS FROM ACROSSTHE GLOBE, ALL IN A VERY PRODUCTIVE AND PROFESSIONAL LEARNING ENVIRONMENT, HELPED ME DEVELOP A LOT, NOT JUST PROFESSIONALLY BUT ALSO PERSONALLY."**

**Martin Schaefer (Germany)**

Head of International Medical Coordination at Genolier Patient Services in Zürich

**"HOSPITALITY IS FUN AND FASCINATING, AND IT OFFERS EXCITING CAREER OPPORTUNITIES IN A VARIETY OF FIELDS; FROM TRAVEL AND TOURISM TO LODGING, EVENT MANAGEMENT, RESTAURANTS, AND RECREATION."**

**Ina Aurelia Pfeifer Issa (Norway)**

Head of Hotel Management Program, U.S.E.K. Business School, Holy Spirit University of Kaslik (U.S.E.K.), Lebanon



# Bringing the Industry to the Classroom

*Hotel Institute Montreux, partners with leading industry partners to ensure that our courses remain relevant and reflect latest trends and insights. Our industry partners assist with the creation of course content, hold guest lectures, provide case studies and assignments, host visits to their premises, and make a number of internships and jobs available to HIM students.*

## Luxury Brand Management

This specialization provides students a thorough insight into the luxury sector in a global context. While exploring the role of marketing within luxury companies, students acquire the critical skills to identify potential new luxury products.

*Delivered in partnership with:*

### John Paul

John Paul is the worldwide leader in concierge services, providing brands with customized loyalty solutions through cutting-edge digital technology.



### La Mer

Sold in more than 50 countries and territories, La Mer represents supreme luxury and transformative, high-performance skincare.



### Tourbillon

Tourbillon is a luxury retail chain of jewelry and watch boutiques found in high-end shopping destinations around the world. Their exclusive services include selling the very latest timepieces and jewelry creations produced by iconic, luxury, designer watch brands and members of the Swatch Group.



### Luxury Institute

Luxury Institute is the world's most trusted research, training, and elite business solutions partner for luxury premium goods and services brands. With the largest global network of luxury executives and experts, Luxury Institute has the ability to provide its clients with high-performance, leading-edge solutions developed by the best, most successful minds in the industry.

## Human Capital and Development

This specialization teaches students how to align the human resource function with an organization's strategy. Students also acquire knowledge in conflict and mediation, and will familiarize themselves with performance management and conflict management systems.

*Delivered in partnership with:*

### Four Seasons Hotels and Resorts

Canadian-based Four Seasons Hotels and Resorts has been transforming the hospitality industry by combining friendliness and efficiency with the finest traditions of international hotel keeping for more than 50 years. Four Seasons operates over 100 hotels throughout the world.



## Financial Analysis & Wealth Management

This specialization offers a complete approach to the financial component of a business plan and focuses on the management of portfolios, giving students an understanding of capital markets and fundamental analysis.

*Delivered in partnership with:*

### **Banque Privée Edmond de Rothschild**

Banque Privée Edmond de Rothschild is an independent, family-controlled financial group specialising in Private Banking and Asset Management. They have been operating in the world of finance for over 250 years. Resolutely forward-looking, the Edmond de Rothschild Group is built on strong family convictions, boldness, and an entrepreneurial spirit.



### **Swiss Sustainable Finance**

Swiss Sustainable Finance strengthens the position of Switzerland in the global marketplace for sustainable finance by informing, educating, and catalyzing growth.

## Management for the Senior Living Industry

This specialization provides the knowledge and understanding necessary to develop and manage hospitality and healthcare facilities in a context of senior living. It examines how to address the needs of an aging population, by learning how to combine hospitality and health care in senior living environments and understanding healthy aging.

*Delivered in partnership with:*

### **Resort Lifestyle Communities**

Resort Lifestyle Communities specializes in providing all-inclusive, resort-style senior living retirement communities that make life for residents worry-free, comfortable, secure, and fun.



### **Le Mirador Health Centre**

Le Mirador Health Centre, located next to one of the world's seven-star Givenchy spas, provides an environment with perfect synergies, complete with all the latest technologies and innovations that go with exceptionally high-quality service.

# Your Journey with Us

*As a member school of Swiss Education Group, Hotel Institute Montreux offers students strong academic and career support every step of the way.*

## Explore the Possibilities

- Book a personal counseling session with one of our representatives in your country to explore if Hotel Institute Montreux is a good fit for you.
- Set up a campus visit or attend one of our Open Days to explore our campus life.
- Our admissions team is available to answer your questions about entry requirements and application procedures. You can also reach out to one of our student ambassadors via the chat function on our website.

## Learn from the Experts

- Our faculty are all trained educators with industry experience and expertise. They will teach you how to integrate the art of hospitality across a wide range of industries, such as retail, service, and finance.
- Gain extensive practical experience through internships, as part of all of our academic programs. Internships provide you the opportunity to apply the academic knowledge acquired in class and gain valuable work experience from our industry partners.

## Map out your Career

- A dedicated career services team will provide you with one-on-one coaching and practical input (from writing a CV to preparing for an interview) as you explore different career choices.
- Twice a year, you have exclusive access to the International Recruitment Forum, one of the largest career events in Europe, where you get the chance to network, attend career presentations, meet and interview with industry representatives, participate in panel discussions, and learn from industry experts. Throughout the year, recruiters from different world regions and industries also visit the school.

## Join a Global Community

- With 32 chapter presidents and over 24,000 alumni members, you have access to one of the largest hospitality alumni networks in the world.
- The Swiss Education Group Global Alumni Network is a powerful tool for students and alumni seeking to expand their network and develop their professional careers. It's part of our commitment to support you beyond graduation.



**"HIM WAS AN OBVIOUS CHOICE: LECTURERS EXPERIENCED IN THEIR FIELD; A TOP LOCATION; AND VIP GUEST LECTURERS. HOTEL INSTITUTE MONTREUX IS THE PERFECT COMBINATION BETWEEN CLASSES, PROFESSIONAL EXPERIENCE, AND FAMILY SPIRIT!"**

**Sarah Nibeau (France)**

Accounting Specialist at Hyatt E.A.M.E.

# Internship Opportunities

*We believe in the importance of applying academic knowledge to real-life professional situations. Thanks to our partnerships with industry leaders, we offer students a choice of top employers for an internship placement in Switzerland and abroad.*

Students' first internship experiences introduce them to the world of hospitality and generally take place in the area of food and beverage. Second internships usually happen

in the departments of front office, food and beverage, housekeeping, administration, and sales and marketing, or within the field of specialization chosen.

**Students have access to an increasingly diverse range of internships, which include:**

## Paid Internships in Switzerland



## Worldwide Internships



# Program Overview

## Bachelor of Business Administration in Hospitality Management

Graduate with a dual degree from Hotel Institute Montreux and Northwood University, and tailor your degree with a specialization, endorsed by leading industry partners, in Financial Analysis and Wealth Management, Human Capital and Development, Management for the Senior Living Industry, Franchise Business Management, or Luxury Brand Management. Please note, you may choose to undertake your studies in a different order to the one displayed, on the condition that all credits and internship requirements are fulfilled before graduation. Contact your local representative to enquire about your specific case.

"THE EDUCATION I RECEIVED AT HOTEL INSTITUTE MONTREUX HAS BEEN THE MOST VALUABLE ASSET AT EVERY STAGE OF MY CAREER."

### Shyamla Nath (India)

Chief Executive Officer at Women's India Trust, Mumbai



## Year 1

### FOOD & BEVERAGE AND ROOMS DIVISION MANAGEMENT

Develop an understanding of kitchen processes and gain hands-on experience in food & beverage service. Acquire expertise in rooms division, consisting of front office operations and housekeeping.

#### TERM 1 (11 WEEKS)

- Food & Beverage Service Theory and Practical
- Food Production Theory and Food Safety
- Introduction to the Hospitality Industry
- Introduction to College Studies
- Language (French, German or Spanish)

#### TERM 2 (11 WEEKS)

- Food & Beverage Management
- Bar and Beverage Management
- Communications
- World Cultures and Customs
- Principles of Microeconomics
- Accounting Principles
- Language (French, German or Spanish)

#### TERM 3 (11 WEEKS)

- Front Office Management and Operations
- Housekeeping Management
- Human Resource Management
- Principles of Macroeconomics
- Hospitality Sales and Marketing
- Language (French, German or Spanish)

4-6 month internship worldwide or in Switzerland  
(minimum gross monthly salary in Switzerland: CHF 2,212.-)

Student Awarded with Swiss Diploma in Hotel Operations Management by Hotel Institute Montreux

## Year 2

### MANAGEMENT APPLICATION AND SPECIALIZATION

Develop hospitality management skills and choose your specialization (Financial Analysis and Wealth Management, Human Capital and Development, Management for the Senior Living Industry, Franchise Business Management or Luxury Brand Management) to gain in-depth knowledge of your sector of interest.

#### TERM 4 (11 WEEKS)

- Principles of Management
- Introduction to Art
- Convention Management, Banqueting, and Events
- Financial and Managerial Accounting
- Management of Information Technologies
- Language (French, German, Mandarin or Spanish)

#### TERM 5 (11 WEEKS)

- Organizational Behavior and Leadership
- Digital Marketing
- Financial Management
- Language (French, German, Mandarin or Spanish)

#### SPECIALIZATION:

##### **Financial Analysis and Wealth Management**

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets and Analysis

##### **Human Capital and Development**

- Mediation and Workplace Conflict
- Strategic Management of Human Resources
- Performance Management Systems

##### **Management for the Senior Living Industry**

- Social Gerontology – The Study of Aging
- Operations Management for Senior Living Facilities
- Managing Health and Changing Lifestyles

##### **Luxury Brand Management**

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- High Tech and High Touch Experiences

##### **Franchise Business Management**

- Principles of Franchising
- Franchise Compliance Issues
- Franchise Strategy Development

4-6 month internship worldwide or in Switzerland

(minimum gross monthly salary in Switzerland: CHF 2,212.–)

Student Awarded with Swiss Higher Diploma in International Hotel Management (with Specialization) by Hotel Institute Montreux

## Year 3

### HOSPITALITY MANAGEMENT AND INTERNATIONAL BUSINESS

Build on your previous studies and develop a strong understanding of international business in preparation for a career in the international world of hospitality business.

The Bachelor of Business Administration (B.B.A.) degree is awarded by Northwood University, which is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

#### TERM 6 (11 WEEKS)

- Business Ethics
- Strategic Planning
- Responsible Resort Management
- Innovative Hospitality Models
- Statistics

#### TERM 7 (11 WEEKS)

- Contemporary Global Issues
- Business Law
- International Management
- Environmental Science
- Yield and Revenue Management
- Philosophy of Enterprise

Student Awarded with Bachelor of Business Administration in Hospitality Management by Northwood University and Bachelor of Business Administration in Hospitality Management (with Specialization) by Hotel Institute Montreux

\*Hotel Institute Montreux awards its own separate degree confirming the successful completion of Northwood University's B.B.A. program at its campus in Switzerland, and this degree is formal recognition by Hotel Institute Montreux of the tertiary standards achieved by B.B.A. graduates.

## Master of International Business in Hospitality Management

This industry-accredited, professional Master's program includes:

- A specialization endorsed by leading companies, experts in the fields of Financial Analysis and Wealth Management, Human Capital and Development, Management for the Senior Living Industry, Franchise Business Management, or Luxury Brand Management.
- A 4-6 month internship worldwide or in Switzerland (minimum gross monthly salary in Switzerland: CHF 2,212.-).
- A one-week European field trip, linked to an assignment with allocation of credits.

"HOTEL INSTITUTE MONTREUX FOSTERS AN ENVIRONMENT OF GROWTH WITH LIKE-MINDED PEERS, WITH THESE RELATIONSHIPS BEING HIGHLY IMPORTANT IN THE YEARS TO COME. THE VERSATILITY OF MY STUDIES ALLOWED ME TO VENTURE OUTSIDE OF TRADITIONAL HOSPITALITY INTO A COMPLETELY NEW FIELD."

### Fernando Fernández (Colombia)

Vice President Development Apple Leisure Group,  
Miami, U.S.A.



## Master of International Business in Hospitality Management

### TERM 1 (11 WEEKS)

- Managerial Accounting
- Yield and Revenue Management
- Tourism and Resort Management
- International Strategic Human Resource Management
- Business and Leadership Skills
- Digital Marketing
- Optional Language (French, German or Spanish)

### TERM 2 (11 WEEKS)

- Business Economics
- Innovation, Creativity, and Change
- Integrated Hotel Management Project
- Optional Language (French, German or Spanish)

### SPECIALIZATION:

#### Financial Analysis and Wealth Management

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets and Analysis

#### Human Capital and Development

- Mediation and Workplace Conflict
- Strategic Management of Human Resources
- Performance Management Systems

#### Management for the Senior Living Industry

- Social Gerontology – The Study of Aging
- Operations Management for Senior Living Facilities
- Managing Health and Changing Lifestyles

#### Luxury Brand Management

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- High Tech and High Touch Experiences

#### Franchise Business Management

- Principles of Franchising
- Franchise Compliance Issues
- Franchise Strategy Development

## Master of Business Administration

The Master of Business Administration offered through the DeVos Graduate School at Northwood University is a great option for students who want to fast-track their career. This blended program is designed to be completed in one year and is geared toward students from an array of undergraduate disciplines with varying levels of professional work experience. The first six months take place onsite in Switzerland, while the second six months are completed online alongside an optional work placement.



## Master of Business Administration

### TERM 1 (11 WEEKS)

#### ONSITE AT HIM

- Human Behavior in Organizations
- Fundamental Concepts & Approaches to Decision Making
- Financial Reporting

#### ONLINE WITH NORTHWOOD UNIVERSITY

- Business & Economic Policy

### TERM 2 (11 WEEKS)

#### ONSITE AT HIM

- Competitive Strategy & Marketing
- Competitive Strategy & Marketing Practicum
- Strategic Management

#### ONLINE WITH NORTHWOOD UNIVERSITY

- Managing & Leading People

### TERMS 3-4 (6 MONTHS)

#### ONLINE WITH NORTHWOOD UNIVERSITY

- Process Improvement for Managers
- Corporate Financial Decision Making
- Integration & Implementation
- Management & Leadership

**Optional:** Work placement worldwide or in Switzerland (minimum gross monthly salary in Switzerland: CHF 2,212.–)

Student Awarded with Master of Business Administration by Northwood University

# Learning Outside of the Classroom

*At Hotel Institute Montreux learning doesn't just take place in the classroom. A dynamic approach to education blends both research-based and hands-on learning, where students have the opportunity to develop their business skills through masterclasses, visits to local businesses, and real-life projects.*

## Masterclass Workshops

Exciting masterclass workshops are held throughout the year for students to meet and be inspired by experts in a variety of hospitality fields. Workshops are interactive and include:

- Networking
- Public Speaking
- Cigar Appreciation
- Champagne Knowledge
- Whiskey Tasting

## International Business Competition

As part of their studies, students in term six of the Bachelor program compete in an international online business simulation called Glo-Bus. Competing against students from around the world, teams are responsible for assessing market conditions, determining how to respond to the actions of competitors, forging a long-term direction and strategy for their company, and making numerous decisions related to production, marketing, and distribution.



"HOTEL INSTITUTE MONTREUX HAS PROVIDED ME WITH A SOLID PLATFORM TO EXCEL IN MY CAREER AND HAS CONTRIBUTED SIGNIFICANTLY TOWARDS MY PERSONAL AND PROFESSIONAL GROWTH."

### **Achilleas Dorotheou (Cyprus)**

Executive General Director,  
Costa Navarino, Marriott  
International, Greece

"WORKING IN THE HOSPITALITY INDUSTRY IS NOT A JOB. IT'S A LIFESTYLE. PASSION AND GENUINE INTEREST ARE CRUCIAL COMPONENTS FOR SUCCESS."

### **Alexander McLoughlin (Singapore/Ireland)**

Casino Operations Manager  
Gamesys, London

# Academic Partnerships

*The international accreditations and affiliations of Hotel Institute Montreux ensure that students' qualifications are recognized worldwide, providing them with the best possible career opportunities.*

## Northwood University, USA

The American Bachelor of Business Administration in Hospitality Management and the Master of Business Administration are awarded in partnership with Northwood University. Northwood University is accredited by the US Higher Learning Commission, which is recognized by the Secretary of Education and the Committee on Recognition of Postsecondary Accreditation.



## Foundation for International Business Administration Accreditation (FIBAA)

Hotel Institute Montreux is accredited through FIBAA, a European, internationally-oriented agency for quality assurance and quality development in higher education.



## Confederation of Tourism & Hospitality

The Master of International Business in Hospitality Management (with specialization) is endorsed by the U.K.'s leading specialist professional awarding body, guaranteeing the highest standard of hospitality and tourism qualifications in the industry.



## International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

Hotel Institute Montreux is a member of THE-ICE, an international accreditation organization dedicated to the recognition, benchmarking, development, and promotion of quality programs in tourism, hospitality, events, and culinary arts education, training, and research. In 2019, Hotel Institute Montreux ranked no 1 in the following categories: Arrival Overall, Good Contacts, Visa Advice, Application to Offer Satisfaction, and no 3 for overall student satisfaction, according to THE-ICE Global Premier Ranking.

### ACCREDITED MEMBER



Accredited to meet THE-ICE Standards of Excellence

## EduQua

Hotel Institute Montreux is certified by EduQua, a Swiss quality label that ensures the quality of educational institutions by setting minimum standards and supporting quality improvements in its certified institutions.



Schweizerisches Qualitätszertifikat für Weiterbildungsinstitutionen  
Certificat suisse de qualité pour les institutions de formation continue  
Certificato svizzero di qualità per istituzioni di formazione continua

## HR Certification Institute® (HRCI®) for the Associate Professional in Human Resources - International™ (aPHRI™)

All HR specialisation students who pass the above mentioned exam receive a aPHRI certificate. The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is not required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product. The red-and-purple HR design, HR Certification Institute, and aPHRI are trademarks of registered trademarks of Human Resource Certification Institute, Inc. in the USA and other countries. Used Under License.



## IELTS

IELTS is the world's most popular English language test. Swiss Education Group is a recognized and trusted IELTS test centre, we can advise you on test dates and fees, and also give guidance on how to prepare for the test and what to expect on the day.



# Campus Life

*Only an hour away from the international Geneva airport, the central location of Hotel Institute Montreux makes student life very convenient. The train station, post office, shopping centers, coffee shops, and restaurants, as well as the famous Quai des Fleurs on Lake Geneva, are all within a five-minute walk. The lake is a pleasant place to go for a stroll, or during the warmer months, a swim in its clear waters.*

## Accommodation

The school is housed in three buildings within walking distance of each other: Hotel Europe, Lemman Residence, and The Freddie Mercury. The buildings have been renovated to provide state-of-the-art accommodation and modern learning facilities. During the summer months, you can enjoy the gardens in front of the Hotel Europe building. The 'Panorama Terrace' of Hotel Europe offers a great place to relax in the evening and enjoy the sunset over the lake.

Designed to offer the comfort and privacy you will need to study or relax, modern double standard rooms are included in the fees. Rooms with single occupancy and double deluxe rooms, with a spectacular lake view, are available at an additional charge. Premium rooms are available for final year Bachelor and Master students. All bedrooms are equipped with tasteful furniture, and include an individual study space as well as storage and wardrobe space.

## Recreational Activities

Switzerland is a thriving tourist destination that can be explored all year round. Ski or hike in the Alps, explore beautiful towns, and discover exquisite wines and local cuisine - Switzerland offers endless possibilities!

Switzerland's mountains, valleys, lakes, and glaciers, offer students year-round opportunities for outdoor activities, such as mountain biking, river rafting, sailing, water-skiing, golf, horseback riding, and paragliding. With nearly 200 winter sports resorts across the country, there are also plenty of activities to keep you busy in the winter, such as skiing, tobogganing, skating, hockey, ice climbing, and mountaineering. Centrally situated, Switzerland provides easy access to other European destinations.



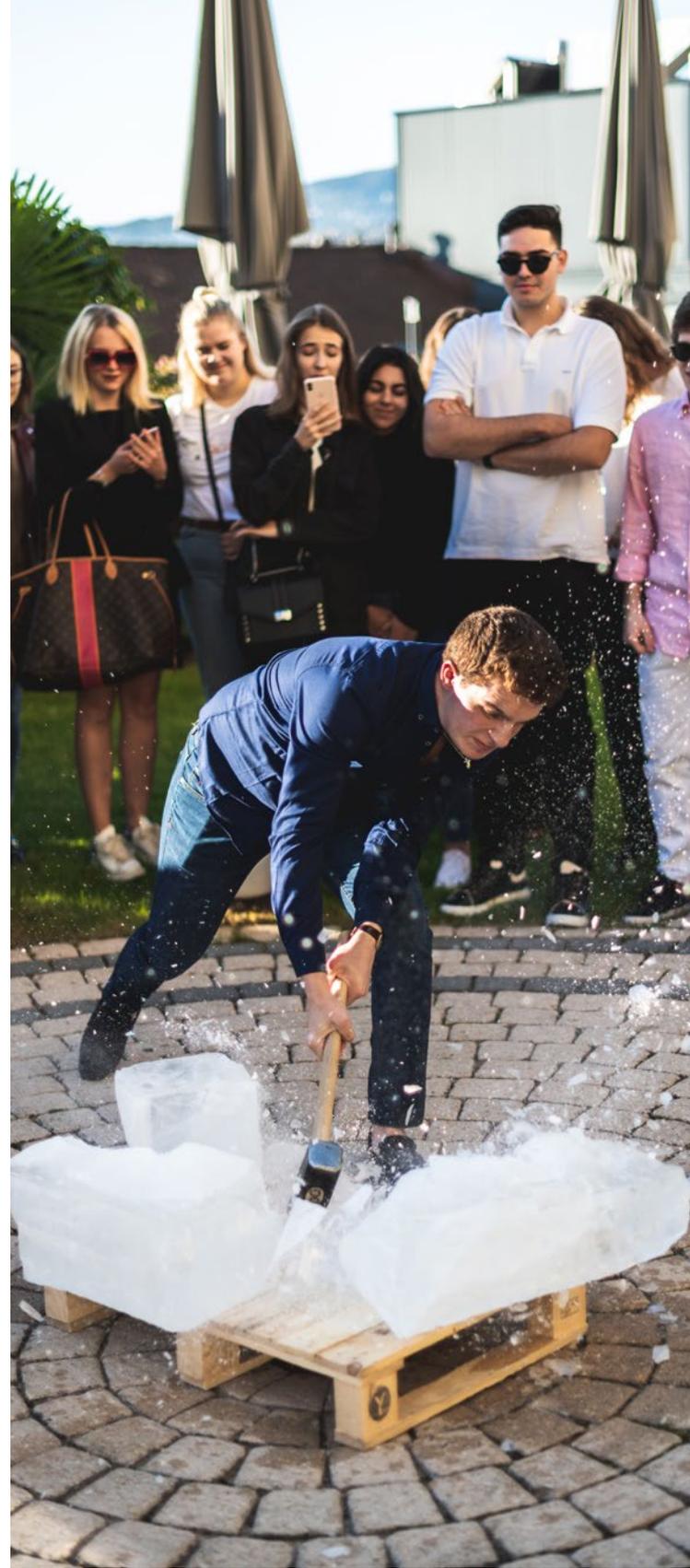
The Château de Chillon Foundation supports student-led projects at both Bachelor and Master levels.



"HOTEL INSTITUTE MONTREUX IS JUST THE RIGHT SIZE: YOU ARE ABLE TO HAVE A PROFESSIONAL STUDENT-TEACHER RELATIONSHIP WHERE YOU DON'T GET LOST IN THE CROWD, BUT STILL MAINTAIN A CERTAIN LEVEL OF INDEPENDENCE."

### Kim Najman (Sweden)

Co-founder and Chief Marketing Officer at 'Travel a la carte' Travel App, Prague





## A GLOBAL LEADER IN HOSPITALITY EDUCATION

With four schools based on six beautiful campuses across Switzerland, we have over 6,000 students from 111 countries within our current student body.

Each school benefits from their unique strengths and features, providing the perfect fit to best suit your educational experience.

Diploma, Bachelor's, and Master's programmes are available at our schools with a variety of subjects and specialisations on offer.

## OPEN DAYS

Discover our hospitality management schools and find your perfect match!

Open Day events for interested students and their parents are arranged regularly. Please check the website for dates and further information. Alternatively, Hotel Institute Montreux welcomes individual visits.

## ENGLISH FOUNDATION PROGRAMME

The English Foundation Programme will help you enhance the skills you need for academic and professional success. We have over 15 years of experience supporting students in study skills and language development and our programmes are designed and delivered around your needs, allowing you to start your studies at one of the Swiss Education Group schools with confidence.



## SWISS EDUCATION ACADEMY

For young people aged 10 to 20, summer programmes at Swiss Education Academy offer the perfect mix of learning and fun. Choose from language, hospitality, culinary or innovation programmes for an unforgettable summer at one of our campuses! Learn what it takes to start your own business at **Swiss Innovation Club**.

Be inspired by meeting executive leaders and visiting start-up labs, NGOs, the United Nations, and Swiss luxury watch companies. Explore the fascinating world of culinary arts in our **Swiss Culinary Club**. Learn cooking techniques, taste new foods, discover recipes to share with your friends and family, and explore Switzerland through fun culinary excursions.

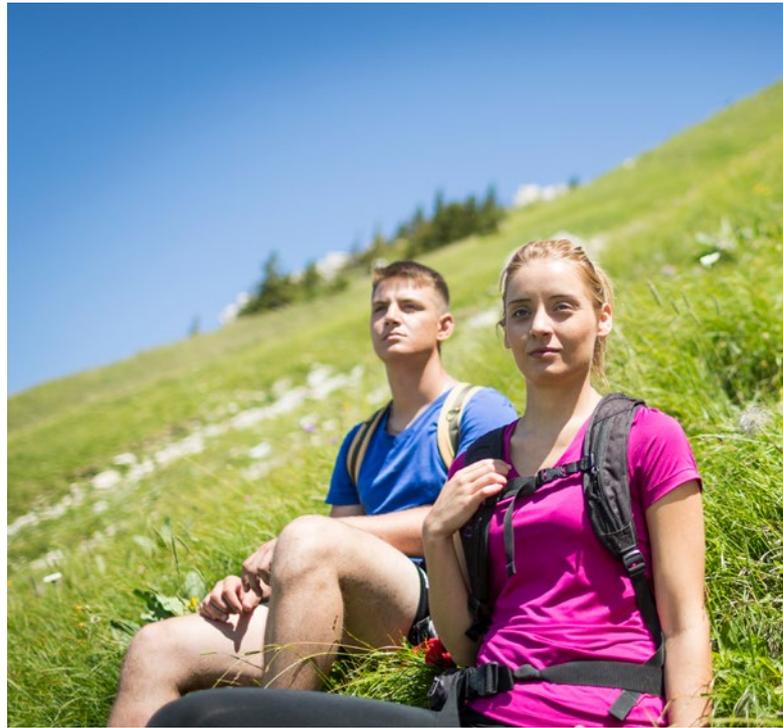
Improve your English language and communication skills at **Swiss Language Club**. Outside of the classroom, enjoy the great outdoors and take part in water sports, hiking, and rock climbing, and explore beautiful Switzerland!

TO LEARN MORE VISIT:  
[www.swisseducation.com](http://www.swisseducation.com)

TO LEARN MORE VISIT:  
[www.swisseducation.com/OpenDays](http://www.swisseducation.com/OpenDays)

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[www.swisseducationacademy.com](http://www.swisseducationacademy.com)



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MONTREUX CAMPUS**

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Updated: June 2020 - Photos: Nuno Acácio / Design: Swiss Education Group Marketing

